



2023 ANNUAL REPORT



A LETTER FROM THE BOARD PRESIDENT & EXECUTIVE DIRECTOR

Admiration – the word that settles into our hearts as we see and realize that the tireless work of our 22 partner agencies is what makes Payne County better. These are the agencies that we as a community and as a board unite for, and we do this with enthusiasm and the knowledge that they are the hands and feet who give their lives in service to our local Payne County residents in their moments of need.

We are inspired by our agencies like the Saville Center and CASA who serve local children daily to make our future in Payne County brighter and stronger. We are motivated by Stillwater Mobile Meals, which upholds the dignity of their clients through a warm meal and company, and we keep organizations like the Stillwater Literacy Council in mind, who understand that reading is key to poverty alleviation, as we promote our annual campaign. Those are just a few examples of the outstanding work performed by our partner agencies, and we hold their causes dear to us as we know they make a difference every day.

United we thrived as we surpassed our million dollar goal by raising _____. We are so grateful for the many individuals, workplaces, and organizations who unite to our cause and we keep you in mind as we are given the opportunity to responsibly steward your generosity to local nonprofit agencies. THANK YOU for sharing your resources with us.

We hope to count on you as we work to reach \$1 million dollars again! Together, we can.



MISSION, VISION & FOCUS AREAS

OUR MISSION

Improve lives of individuals in Payne County by uniting resources.

OUR VISION

Payne County is a community where individuals thrive and neighbors care.

OUR FOCUS AREAS

We are dedicated to expanding education, improving health/safety and reducing poverty. We do so by investing donated dollars in 22 nonprofit partner agencies and projects that focus on those areas.



Expanding Education

Literacy
Academic Achievement
Information & Referrals
Character Building
Community Engagement



Improving Health

Access to Safe Shelter
Access to Care
Prevention
Mental Health
Physical Health
Quality of Life



Reducing Poverty

Rent/Utility Assistance
Financial Education
Basic Needs Support
Workforce Development
Life Skills Development

COMMUNITY INVESTMENT PROCESS - 5 STAGES

United Way of Payne County (UWPC) ensures your contributions reach those in need through an extensive **Community Investment process** and a dedicated committee. We are committed to responsible stewardship and diligence in keeping our combined administrative and fundraising costs below the norm for nonprofit organizations. We are transparent and accountable with your donations and ensure all donations impact the communities where they are needed most.



AGENCIES YOU SUPPORT

Your gift supports 22 nonprofit agencies and **more than 50** community programs impacting our three focus areas:

■ **EXPANDING EDUCATION**

■ **IMPROVING HEALTH & SAFETY**

■ **REDUCING POVERTY**

4 Kids and Community ■ ■ ■

American Red Cross - Northern OK Chapter ■ ■

Big Brothers Big Sisters of Stillwater ■

CASA for Kids ■

Girl Scouts of Eastern Oklahoma ■

Legal Aid Services of Oklahoma ■

Life Adult Day Center ■

MPower ■ ■ ■

Mission of Hope Homeless Shelter ■ ■ ■

Payne County Drug Court ■ ■ ■

Payne County Youth Services ■ ■ ■

Stillwater CARES ■

Stillwater Community Health Center ■

Stillwater Group Homes ■ ■ ■

Stillwater Habitat for Humanity ■ ■

Stillwater Interfaith Counseling Center ■

Stillwater Literacy Council ■

Stillwater Mobile Meals ■

Stillwater YMCA ■ ■ ■

The Salvation Army of Stillwater ■ ■ ■

The Saville Center for Child Advocacy ■ ■

Wings of Hope Family Crisis Services ■ ■ ■



AGENCY IMPACT IN PAYNE COUNTY

PAYNE COUNTY, OKLAHOMA

Directly Served

24,006*



Stillwater
17,507

Unreported
or other areas

2,034



Perkins
3,357



Cushing
1,108

QUICK STATS



20%

OF RESIDENTS LIVE
BELOW THE POVERTY
LINE



13,150

RESIDENTS
LIVE WITH HUNGER



10TH

IN THE STATE FOR
CONFIRMATIONS
OF CHILD ABUSE/NEGLECT

198,722 VOLUNTEER HOURS VALUED AT \$6,328,639



4,007

received assistance
with rent, food, utilities
and other essentials.

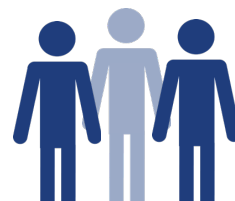


7,660

free prescriptions filled,
valued at
\$963,253



Up to
2,900
lives saved
by
blood
donations



1 out of 3

Payne County residents received
direct help from
a United Way Agency

1,482

received help for
mental health, trauma
or substance use



\$24,000+

meals
provided



964

hours of tutoring
provided for adults



FINANCIAL OVERVIEW

REVENUE

| | 2022 | 2021 |
|---|--------------------|--------------------|
| PUBLIC CAMPAIGN SUPPORT Funds contributed through donations | \$1,071,047 | \$992,481 |
| SPECIAL EVENTS Joe's Golf Tournament, Black Cat Golf Open, Juke Joint Jog, Day of Caring | \$58,645 | \$37,950 |
| IN KIND | \$5,425 | N/A |
| INTEREST & DIVIDENDS | \$2,927 | \$967 |
| OTHER | \$21,072 | \$37,860 |
| TOTAL REVENUE | \$1,159,116 | \$1,069,258 |

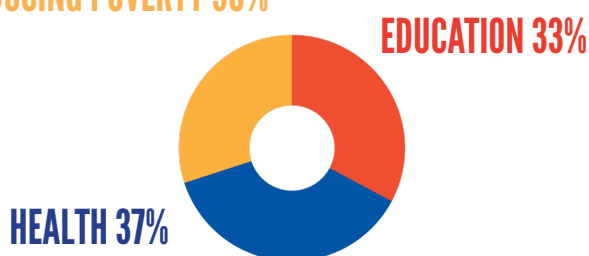
EXPENSES

| | | |
|--|--------------------|------------------|
| PROGRAM SERVICES Community investment in partner agencies & United Way programs | \$920,881 | \$806,203 |
| FUNDRAISING COSTS | \$66,999 | \$83,884 |
| MANAGEMENT & GENERAL United Way administrative costs | \$90,762 | \$56,882 |
| TOTAL EXPENSES | \$1,078,642 | \$946,969 |

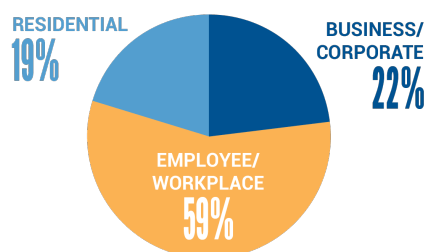
MONEY ADDED TO RESERVES

\$80,474 \$122,289

REDUCING POVERTY 30%



WHERE DOLLARS WERE INVESTED



SOURCE OF DOLLARS

Each year, United Way of Payne County hires an independent auditor to conduct a full financial review of the previous fiscal year. The tax form 990 is posted at www.unitedwaypaynecounty.org.

LEADERS SOCIETY GIVING

What is United Way's Leaders Society?

United Way of Payne County's Leaders Society is a group of donors who have a passion for helping others. Their gift is a powerful demonstration of commitment to the community. Working together, Leaders Society givers help lead the way to a brighter tomorrow.

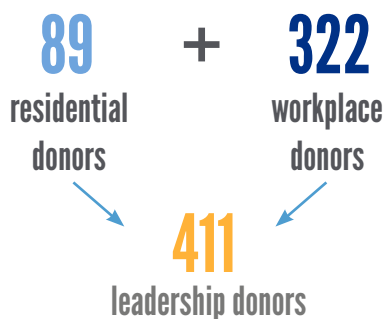


Jared & Cara Pence

TOCQUEVILLE GIVERS

"We wholeheartedly support the United Way because we have personally witnessed the remarkable impact of their well-utilized funds in spreading love to those in need. The astounding number of lives touched within our cherished community through their collaboration with various partner agencies is truly awe-inspiring."

LEADERS SOCIETY GIVING IN 2022



\$588,751
in leadership donations
(59% of campaign goal)



How to get involved

Donate \$500 or more and you will qualify for recognition as a Leaders Society member. Being in the Leaders Society is as simple as donating \$1.37 per day or \$42 per month.



TOCQUEVILLE

\$10,000 Plus
Anonymous- 1
Michael & Anne Greenwood
John Houck
Bob & Peggy McCormick
Steve & Dianna Norman
Jared & Cara Pence
Joe & Patti Weaver



OAK

\$5,000 - \$9,999
Anonymous- 1
Jim & Ann Berry
Marcus & Courtney Brown
Gary & Jane Clark
Ken & Laurie Eastman
Dick & Malinda Fischer
Johnny & Sheila Johnson
Lynn & Kelly Kinder
Chris & Amy Petermann
David Pitts & Denise Weaver
Brian & Stephanie Price
Ray & Kay Smith
Alex & Denise Webber
Jerry Wilhm
Pat & Susan Zimmerman



CYPRESS

\$2,500 - \$4,999
Anonymous- 1

Ronald & Cara Beer
Mike & Jenny Boynton
Bill & Miriam Bradley
Kevin & Kris Fowler
Ann Halligan
Sally Harris
Jeff & Patricia Huffman
Jason & Kim Kirksey
Darrel & Meg Kletke
John & Caroline Linehan
Michael & Velda Lorenz
Doug Major
John & Tina Meier
Chris Ormsbee
Lynn & Ava Oshorn
Jay & Connie Ralston
Jim & Dena Rice
Jo Ann Seamans
Ramesh & Usha Sharda
Ron & Linda Sholar
Eddie & Lisa Smith
Steven & Nicole Taylor
Gary & Pam Teel
Daniel & Candace Thrasher
Clem & Mimi Ward
Clyde & Crystal Wilson
Tamie Young
James & Karen Zwanch



MAPLE

\$1,500 - \$2,499
Anonymous- 2
Gladeen Allred
Bill & Kelly Arrington
Matt & Blaire Atkinson
Bill Bernhardt, Jr.
Dustin & Trish Bledsoe
Baker & Nan Bokorney

Donna Cadwalader
Brett & Terri Carver
Tom & Rhonda Coon
Sherry Crockett
Tom & Ann Dugger
Don & Frances Frank
Eugene Franklin
Richard Gajan
Audrey Gramling
Thomas & Robin Hall
Eldon & Deanna Hardy
Dennis & Regina Henry
Sunderesh & Rita Heragu
James & Kayla Isaacs
Sue Jacobs
William Johnston
Kenny & Kristen Josey
Patrick Ketcher
John & Ruth Ann Lloyd
Lori Looney
Matt & Pamela Lovren
Liz Michael
Jerry & Barbara Moeller
Sandeep Nabar & Robin Cornwell
Scott & Gerri Petty
Kendra Phears
Judith Phillips
Larry & Pauledd Plank
Natalie Rohwer
Kay Stewart
Barbara Stoecker
Larry & Jane Swinney
Matt & Debbie Thomas
Paul & Julie Tikalsky
William Treadwell
Andrew Urich
Natalea Watkins
Wes & Lou Watkins
Donald Wyckoff



MAGNOLIA

\$1,000 - \$1,499
Anonymous- 7
Jacquelyn Aguilar
Ron & Jo Barnes
Erin Barry
Paul & Nancy Basore
Kenneth Bell
Kim Booker
Schnelle Broome
Adam & Brooke Brown
Jerry Brusewitz
Kelly & Lisa Burley
Tracy & Ann Caine
Kathy Carroll
Todd & Ruth Cavins
Cynda Clary
Rob & Toni Coleman
Terri Collier
Matthew Cross
Shelly Crynes
Colin & Charlie Cumming
Steve Daniels
Derrick & Robyn Davies
Eric & Cheryl DeVuyst
Patrick & Katherine Dorr
Damona Doye
Rick & Shyla Eggers
Francis & Mary Ellen Epplin
Bob & Tracey Ernst
Gary & Nancy Franklin
Kyle & Terri Gibbs
Roger Gose
Rick & Rodette Green
Dan & Ginger Gripe
Zachary & Kendra Hall

Steve Hallgren & Gerry Auel
 Lisa Harman
 Robert & Carolyn Hunger
 Tami Jackson
 Kristy Jobes
 Necia Kimber
 Jennifer Kinnard
 Teresa Lightner
 Kevin & Sherri Lilburn
 Jama Ludwig
 Paula Major
 Blake Myers & Britney Mann
 Madelyn Mittelstet
 Carla Montgomery
 Michael Oehrtman &
 Elizabeth Furnish
 Jon & Conni Pedersen
 Gina Peek
 Doris Phillips
 Edwin & Jan Polk
 Carol Ann Powell
 Corey & Courtney Redding
 Russ & Donna Rhinehart
 Chris Roark
 Mark & Brenda Rolls
 M.L. & M.E. Ruffin
 Angela Schweer
 Michele Seikel
 Scott Senseman
 Richard & Cynthia Shawley
 Surekha Shorey
 Reid Sigmon
 Russell & Betty Simkins
 Jan Smith
 Steven & Shannon Spradling
 July Stanley
 Fred & Sheri Stanton
 Janene Stewart
 Marc & Rhonda Tower
 Odell & Marlene Walker
 Shane & Julie Weathers
 Arletta Webster
 Karen Webster
 Shirley Weeks
 Chad & Jodi Weiberg
 Betsy Williams
 David Willis
 Doug & Carla Wilsey
 David & Carol Wright



DOGWOOD

\$750 - \$999

Anonymous- 1

Jimmy & Stacy Aldridge

Dale & Margaret Alspach

Maria Avers
 Lowell & Marilyn Barto
 Robert & Marcia Baumel
 Stephanie Bennett
 Keith Brixey
 Bob & Toni Broyles
 Jeanne Campbell
 Bonnie Campis
 Kevin Jennings & Jane Carpenter
 Terry & Pam Carpenter
 Helen Clements
 Pamela Coleman
 Robin Dalcour
 Lauren Driskill
 Jessica Dunlap
 Bryan & Claire Edwards
 William Fleming
 Joe & Alice Fowler
 Keith & Linda Good
 Rod & Loretta Goodner
 Philip & Shawna Goodwin
 Douglas Hallenbeck
 Michelle Hawkins
 Robert & Amanda Hoffman
 Randy & Katrina Jarvis
 Katie Jones
 Laura Ketchum
 Kelsey Lee
 Jason & Christa Louthan
 Jared & Megan Macken
 Tony Mena
 Kristin Merrill
 Scott Wolff & Maria Moccia-Wolff
 Catheryn Nechak
 Shiretta Ownbey
 David Peters
 Leo & Susie Presley
 Maria Roberson
 Leslie Schmidt Caldwell
 Jacob Spillman
 Steve & Terri Stephens
 Desiree Thomason
 Stephen & Pat Tweedie
 Kelly Williams
 Joe & Sue Williams



REDBUD

\$500 - \$749

Anonymous- 8

Barton Adair

David & Cara Adney

Debbie Aguilar

Joe Alley
 John & Debbie Anders
 Lonnie Asher
 David Awtrey
 Christy Barnes
 John & Jenifer Bartley
 Raja Basu
 Scott Beasley
 Stephen & Tracy Beck
 Jeff & Danielle Bellmer
 Alberta Bertenshaw
 Virginia Beshirs
 Jerry & Judy Bettis
 Jerry Bocox
 Lindsay Box
 David Brooks
 David Bryan
 Tony & Beth Buchanan
 Justin Buchanan
 Schelina Burnett
 Clay & Kendra Burtrum
 Sam & Sheri Carter
 Goutam Chakraborty
 Stan & Shannon Clark
 Robert & Shannon Clemens
 Scott & Margi Cooper
 Angela Corbell
 Meghan Crawford
 Dorlana Crowell
 Daniel Dickinson
 James Dobson
 Bill & Kim Doering
 Nancy Dowell
 Holly Dyess
 Kyle & Rebecca Eastham
 Tim & April Ebey
 Alex Efird
 Deven Elliott
 Kirby & Dianne English
 Margaret Ewing
 James & Lisa Fain
 Mitchell Fezer
 Marilyn Filonow
 Michelle Finley
 Pamela Fortney
 Mercury Frisk
 Kenneth Gajewski
 Keith & Christine Garbutt
 Nadine Garton
 Mike Gaskins
 Spencer Gedon
 Heidi Gilbert
 Michele Grant
 Ival & Peggy Gregory
 Deirdre Grimmett
 Arthur & Shannon Hagan
 Martin & Janet Hagan
 Gary & Debra Hall

Holly Hanan
 Brandee Hancock
 Cristin Handlin
 Terry Hankins
 Cara Hargrove
 Kathleen Harrison
 Robin Hawkins
 Crystal Hazelbaker
 Marilyn Heath
 Tom Heath
 Scott & Angie Heddleston
 Tiffany Hendrix
 Joe Hobart
 Larry & Judy Hoberock
 Melissa Holt
 Michael Hughes
 Raymond & Sandra Huhnke
 Dave & Mary Beth Hunziker
 Greg Hurlbutt
 Scott & Bobbe Huston
 Steve & Becky Irby
 Robert Jeske
 Justin Johnson
 Whitney Johnson
 Scott & Cheryl Jones
 Chad Kendrick
 Jessica Kennedy
 John Killam
 Kevin & Carla Knight
 Tracey Lambertus
 Rex & Jan Largent
 Rick & Renae Lomenick
 Paula Long
 Charles & Carolyn MacAllister
 Robert & Carol Maciula
 Sandy Major
 LaReva Mandeville
 Lisa Mantini
 Cheryl Marshall
 Joel Martin
 Kurtis & Amanda Mason
 Kent Mead
 Jeanette Mendez
 Melissa Mills
 Todd & Jennifer Misener
 Terry & Nancy Monroe
 Baylee Morgan
 Cristy Morrison
 Roger & Patricia Mullins
 Robert Myers
 Miguel & Lauren Najera
 Daryl & Jeretta Nord
 Philip & Autumn Norwood
 Trent Novotny
 Melissa Nugent
 Tom & Jerri Oosting
 William Paiva
 Kevin Perry

Tiffany Powell
 Cristy Racy
 Andrew & Trish Ranson
 Randy & Rena Raper
 Patricia Rich
 Mike & Brenda Ridgway
 Frances Roberts
 Katie Roberts
 Frank & Jaimee Robinson
 Sheila Rogers
 Albert Rosenberger
 Bill & Virginia Sasser
 Scott Schlotthauer
 Danielle Schmidt
 Marilyn Seiler
 John & Karen Severe
 Tammy Shaffer
 Shannon & Kami Shipman
 Terry & Cathy Shuffield
 Shane & Latina Simmons
 Leah Smith
 Justin & Krystal Smola
 Mary Snavely
 Angela Spencer
 Ryan & Shelbye Spencer
 Candy Staring
 Elaine Stebler
 John & Kimberly Stemm
 Chris & Candace Stockton
 Craig & Julie Stone
 Michael & Debbie Stump
 Brenden & Ivy Swan
 Josh & Becky Taylor
 Tanner & Jillianne Tebow
 Jack & Renee Tefertiller
 Brooks & Lisa Thomas
 Starla Turnbo
 Jonathan & Mae Udoka
 Randy & Jennifer Unruh
 Curtis Vickery
 Thomas Walraven
 Roxanne Warlick
 Randy & Mary Ann Wedel
 Bryan West
 Timothy Whitley
 Anthony Wright
 Harvey & Donna Yost

Get Involved.
Contact
United Way.
405.377.2161

TOP 25 WORKPLACE CAMPAIGNS

United Way of Payne County is extremely fortunate to have the support of our community, including many businesses and industries throughout Payne County. In 2022, we had **165 businesses and 2,000 employees contribute \$918,391!** Many of these workplace campaigns exemplify United Way's trifecta giving model, which includes employee giving (largely through payroll deductions), corporate sponsorship and community fundraising. These companies and their loyal employees play a huge part in the success of the campaign.

Below and in order are UWPC's top 25 workplace campaigns!



Stillwater **Medical**

KICKER



OG+E



OKLAHOMA
CareerTech



Legacy Village - Stillwater Ranch
Mercury Marine / Brunswick
Frontier Electronic Systems
City of Stillwater
Wilson Auto Family

Edward Jones - Steve Norman
Stillwater Public Schools
Stan Clark Companies
Arvest Bank
United Way of Payne County

Oklahoma Community Credit Union
Arzon Development Company
Central Electric Cooperative
OnCue
B&L Heating & Air



Charlie Hickman Band

HEADLINE PERFORMER

UNITED WAY BENEFIT CONCERT ROCKS CUSHING

On Oct. 20, United Way of Payne County and Dunkin Theatre organized the first-ever Rockin' for United Way Benefit Concert in Cushing. Red Dirt performer, Jason Savory served as the opener. The headliner, Charlie Hickman Band, delivered a hard-hitting rock 'n' roll performance, emulating bands such as Foo Fighters, Switchfoot and Incubus.

The concert was an exciting way to bring together Payne County communities while raising awareness for UWPC in Cushing.

Another concert is scheduled for Aug. 11, featuring Mike Hosty as headliner, with special guest opener, Blue Dirt Project. For more information, visit unitedwaypaynecounty.org or dunkintheatre.org.

BOARD OF DIRECTORS

United Way of Payne County Board Members take active roles in moving the organization towards sustainability. Our Board guides strategic decisions to keep the organization and its agencies operating by nonprofit best standards.

EXECUTIVE TEAM



President
Angela Vivar,
*St. Francis Xavier
Catholic Church*



President-Elect
Chris Ormsbee,
*Oklahoma State
University*



Vice President
Clement Ward,
Retired



Treasurer
Shelby Spencer,
Simmons Bank



Treasurer-elect
Debbie Thomas,
Bancfirst



Secretary
Lindsay Barnes,
EquivaQ Software

BOARD MEMBERS AT LARGE

Curtis Bales, RCB Bank
Adam Brown
Kendra Burtrum, Stan Clark Companies
Tricia Carpenter, The Carpenter Agency
Robert Clemens, Oklahoma Community Credit Union
Larin Davis, Stillwater Public Schools
Roberta Douglas, Oklahoma State University
Bob Ernst, City of Perkins
Kyle Gibbs, City of Stillwater
Regina Henry, Retired
Ashley Joiner, Enbridge
Chad Kendrick, Manhattan Construction
Kelsey Lee, Interworks, Inc.
John Lurry, Dolores Lemon Real Estate Professionals
Amanda Mason, OSU Foundation
John Meier, Frontier Electronic Systems Corp.
Jon Pedersen, Oklahoma State University
Erica Pereira, Meridian Technology Center
Chris Petermann, Payne County Bank
Lora Polson, Polson Enterprises
Jonny Rogers, Exchange Bank
Connie Romans, Oklahoma CareerTech
Abigail Shreffler, OnCue
Cathy Shuffield, Oklahoma State University
Chris Stockton, Edward Jones
Steven Taylor, Stillwater Medical Center
Jillianne Tebow, Central Electric Cooperative
Matt Thomas, Stillwater Designs/Kicker
Julie Weathers, Oklahoma State University
Denise Weaver, Oklahoma State University
Crystal Wilson, Oklahoma State University

BENNETT BASSORE AWARD: LEGAL AID SERVICES OF OKLAHOMA



(left to right): UWPC Executive Director Ruth Cavins, attorney Mozella Irwin-Smith, attorney Zach Yarborough and UWPC board president Kelsey Lee.

United Way of Payne County presented **Legal Aid Services of Oklahoma** the Bennett Basore Award at its annual meeting on January 24. In 2022, the Legal Aid Services of Oklahoma (LASO) staff faced its busiest year. It assisted more than **300 families** facing eviction, many because of COVID-19. Even without the increase in eviction calls, the staff worked on difficult civil legal cases all year long involving such issues as child custody, wages and domestic violence. LASO provided **more than \$432,750**



Legal Aid Services of Oklahoma staff



LEGAL AID SERVICES
OF OKLAHOMA, INC. 

*Scan to learn more about
LASO and their mission*

BENNETT BASORE AWARD HISTORY

UWPC established the Bennett Basore Award in 2002 to honor the late Bennett Basore. Basore was a former board member whose leadership in establishing the local United Way accreditation procedure ensures accountability to donors, proper utilization of funds and compliance with state, federal and United Way regulations.



PRINT & MEDIA PARTNERS

Stillwater **Medical**

KICKER



OSU ITLE
Campaign Video Production

Stillwater News Press



Steve Daniels
Morning Scramble

Stillwater
Radio



Stillwater

The Journal

Perkins



Cushing Citizen

**United
Way**



**United Way of
Payne County**

INFO@UNITEDWAYPAYNECOUNTY.ORG • 405.377.2161

P.O. BOX 308 • 109 E. NINTH ST. • STILLWATER, OK 74076

HOW TO GET INVOLVED:



LEARN MORE

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VOLUNTEER

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UNITED WAY OF PAYNE COUNTY