



FOR ONLINE RESOURCES,
SCAN THIS QR CODE TO
VISIT **CAMPAIGN HQ**



YOU HAVE YOUR PACKET, NOW WHAT?

Please give everyone in your organization an opportunity to donate by distributing the pledge cards and brochures provided in this packet. The best way to have a successful campaign is to encourage your coworkers to donate and to incorporate fun fundraising activities into your campaign. Plan to have everything turned in to United Way by **November 30, 2023**.

HOW TO HAVE A SUCCESSFUL CAMPAIGN.

- **Corporate Gift:** Many businesses match their employee's donation to double the impact and rally employees.
- **Workplace Giving:** Distribute Pledge Cards or use the Online Pledge Form to ask employees to give.
- **Fundraising Activities:** Coordinate fundraisers within your business and throughout the community to bring your employees together while raising money for a good cause.

Read the **Employee Campaign Coordinator (ECC) Guide** for campaign timelines, kickoff planning, sample emails, digital resources and more to help you run a successful campaign! View the ECC Guide at **Camapign HQ** at www.unitedwaypaynecounty.org/campaign.

WE DIDN'T RECEIVE ENOUGH MATERIALS.

If you need more pledge cards or brochures, call **405-377-2161** or email info@unitedwaypaynecounty.org and we will bring more to your office.

HOW CAN WE COLLECT DONATIONS ONLINE?

UWPC offers a free, custom Online Pledge Form to collect your employee donations. This platform offers various levels of customization depending on your company's size and needs and can collect payroll deduction, credit card, bill me and bank draft gifts or pledges. For more information, or a demonstration, email info@unitedwaypaynecounty.org.

I'M NOT GOOD AT PLANNING EVENTS, WHAT SHOULD I DO?

Examples of fundraising activities are available at **Camapign HQ** at www.unitedwaypaynecounty.org/campaign. If you need help planning an activity, call the United Way office at **405-377-2161** or email info@unitedwaypaynecounty.org. Typically the more your coworkers can learn about United Way, the more successful the event will be. To schedule a United Way representative to speak during one of your events or staff meetings, call **405-377-2161**.

I HAVE EVERYONE'S PLEDGE CARD, WHAT DO I DO WITH THEM?

Once you have collected everyone's pledge cards and donations and your fundraising events are completed, you can call **405-377-2161** or email info@unitedwaypaynecounty.org to have a representative pick up the packet or you can drop off the packet at the United Way office, 109 E. Ninth Ave., Stillwater, OK 74074.



2023 CAMPAIGN REPORT

Please complete this report and submit by November 30, 2023

1. COMPANY AUTHORIZATION

Company Name: _____

Address: _____

Campaign Coordinator/Contact person: _____ Number of Employees: _____

Email Address: _____ Phone Number: _____

2. CAMPAIGN RESULTS

	# of donors	Enclosed Check Total	Enclosed Cash TOTAL	Pledge Card Amount	Total \$
Payroll Deduction					
Other Gifts - Checks					
Other Gifts- Cash					
Special Events					
Corporate Gift					
GRAND TOTAL					

Once pledges and donations are collected, call the United Way office at 405-377-2161 and a volunteer will collect your packet. Questions? Email info@unitedwaypaynecounty.org. Please keep a copy for your records.