





2023 ANNUAL REPORT



A LETTER FROM THE BOARD PRESIDENT

DEAR COMMUNITY SUPPORTERS,

"Admiration" is the word that settles into my heart as I think about the tireless work of our 22 partner agencies. For I believe that it is their work that makes Payne County better. These are the agencies for which we - our communities and our board - unite with enthusiasm because we know they are the hands and feet who devote their Lives of service to Payne County residents in their moments of need.

I am inspired by our agencies like the Saville Center and CASA that serve local children daily to make the future of Payne County brighter and stronger. I am motivated by Stillwater Mobile Meals, which upholds the dignity of their clients through a warm meal and company, and I am thoughtful of organizations like the Stillwater Literacy Council, which understands that reading is key to alleviating poverty. Those are just a few examples of the outstanding agencies that are part of the United Way of Payne County. Each of them have a specific focus and passion that I hold dear as I watch them make a difference in the lives of so many every day.

United, we thrived as we surpassed our \$1 million goal. We are so grateful for the many individuals, workplaces and organizations who



untied for our cause and helped us achieve this goal. **Thank you** for sharing your resources, time and talents with us. It is only because of you that we are able to thrive.

We hope we an count on you as we work to raise \$1 million again!

Together, we can!

Angela Vivar 2023 Board President

MISSION, VISION & FOCUS AREAS

OUR MISSION

Improve lives of individuals in Payne County by uniting resources.

OUR VISION

Payne County is a community where individuals thrive because neighbors care.

OUR FOCUS AREAS

We are dedicated to expanding education, improving health/safety and reducing poverty. We do so by investing donated dollars in 22 nonprofit partner agencies and projects that focus on those areas.



Literacy Academic Achievement Information & Referrals Character Building Community Engagement



Access to Safe Shelte Access to Care Prevention Mental Health Physical Health Quality of Life



Rent/Utility Assistance Financial Education Basic Needs Support Workforce Development Life Skills Development

COMMUNITY INVESTMENT PROCESS - 5 STAGES

United Way of Payne County (UWPC) ensures your contributions reach those in need through an extensive **Community Investment process** and a dedicated committee. We are committed to responsible stewardship and diligence in keeping our combined administrative and fundraising costs below the norm for nonprofit organizations. We are transparent and accountable with your donations and ensure all donations impact the communities where they are needed most.

AGENCY APPLICATION & REVIEW: MARCH/APRIL

An 11-member Community Investment (CI) Committee spends more than 350 hours reviewing agency applications, budgets, audits, financial reports, program outcomes, performance histories and presentations.

5. FUNDING DISTRIBUTION: JANUARY - DECEMBER

Beginning in January of each year, funds are distributed among the partner agencies on a monthly basis.

2. FUNDING RECOMMENDATIONS: MAY

The Community Investment Committee meets to discuss funding recommendations for each United Way agency and to determine that year's fundraising goal.

FUNDRAISING: • September - December

UWPC and the community raise funds during the annual campaign to be distributed to the agencies in the upcoming year (Example: 2023 donations fund agencies in 2024). FUNDING APPROVAL: LATE MAY

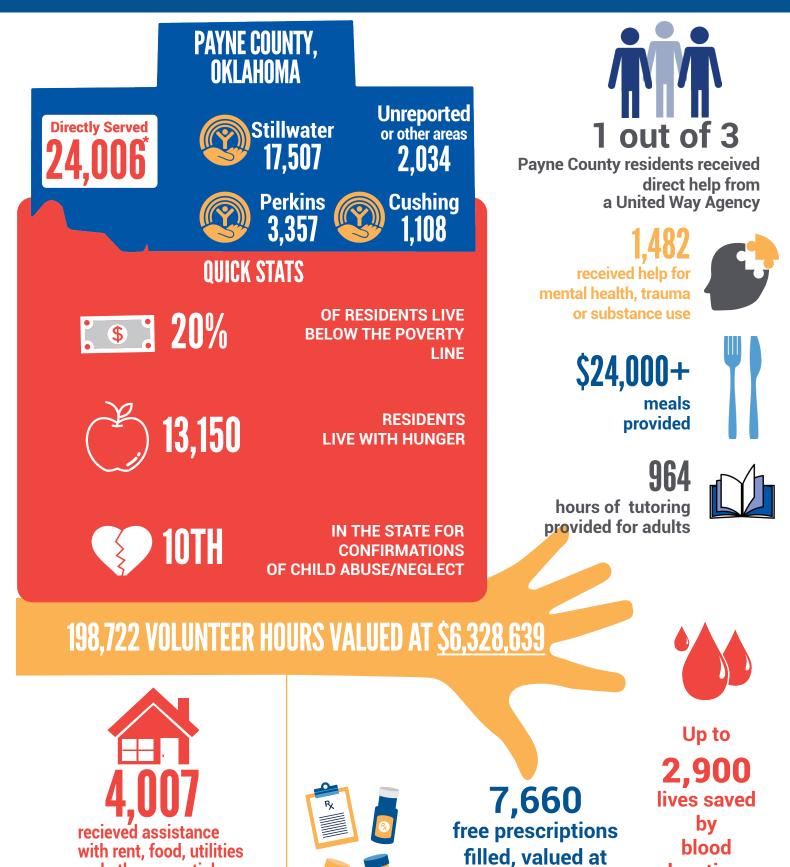
The UWPC Board reviews and approves the recommendations, or determines any changes.

AGENCIES YOU SUPPORT

Your gift supports 22 nonprofit agencies and **more than 50** community programs impacting our three focus areas:



AGENCY IMPACT IN PAYNE COUNTY



donations

\$963,253

and other essentials.

FINANCIAL OVERVIEW

REVENUE	2022	2021
PUBLIC CAMPAIGN SUPPORT Funds contributed through donations	\$1,071,047	\$992,481
SPECIAL EVENTS Joe's Golf Tournament, Black Cat Golf Open, Juke Joint Jog, Day of Caring	\$58,645	\$37,950
IN KIND	\$5,425	N/A
INTEREST & DIVIDENDS	\$2,927	\$967
OTHER	\$21,072	\$37,860
TOTAL REVENUE	\$1,159,116	\$1,069,258
EXPENSES		
PROGRAM SERVICES Community investment in partner agencies & United Way programs	\$920,881	\$806,203
FUNDRAISING COSTS	\$66,999	\$83,884
MANAGEMENT & GENERAL United Way administrative costs	\$90,762	\$56,882
TOTAL EXPENSES	\$1,078,642	\$946,969
MONEY ADDED TO RESERVES	\$80,474	\$122,289
REDUCING POVERTY 30% EDUCATION 33% HEALTH 37%	RESIDENTIAL 19% EMPLOYEE/ WORKPLACE 59%	BUSINESS/ CORPORATE 22%
WHERE DOLLARS WERE INVESTED	SOURCE OF DOLLARS	

Each year, United Way of Payne County hires an independent auditor to conduct a full financial review of the previous fiscal year. The tax form 990 is posted at **www.unitedwaypaynecounty.org**.

LEADERS SOCIETY GIVING

What is United Way's **Leaders Society?**

United Way of Payne County's Leaders Society is a group of donors who have a passion for helping others. Their gift is a powerful demonstration of commitment to the community. Working together, Leaders Society givers help lead the way to a brighter tomorrow.



Mike & Jenny Boynton Bill & Miriam Bradlev Kevin & Kris Fowler Ann Halligan Sally Harris Jeff & Patricia Huffman Jason & Kim Kirksev **Darrel & Meg Kletke** John & Caroline Linehan Michael & Velda Lorenz **Doug Maior** John & Tina Meier **Chris Ormshee** Lynn & Ava Osborn Jay & Connie Ralston **Jim & Dena Rice** Jo Ann Seamans **Ramesh & Usha Sharda** Ron & Linda Sholar Eddie & Lisa Smith **Steven & Nicole Taylor Garv & Pam Teel Daniel & Candace Thrasher** Clem & Mimi Ward **Clvde & Crvstal Wilson** Tamie Young



\$1,500 - \$2,499 Anonymous- 2 **Gladeen Allred Bill & Kelly Arrington** Matt & Blaire Atkinson Bill Bernhardt, Jr. **Dustin & Trish Bledsoe Baker & Nan Bokorney**

"We wholeheartedly support the United Way because we have personally witnessed the remarkable impact of their well-utilized funds in spreading love to those in need. The astounding number of lives touched within our cherished community through their collaboration with various partner agencies is truly awe-inspiring."



will qualify for recognition as a Leaders Society member. Being in the Leaders Society is as simple as donating \$1.37 per day or \$42 per month.



TOCOUEVILLE \$10.000 Plus Anonymous-1 Michael & Anne Greenwood John Houck **Bob & Peggy McCormick** Steve & Dianna Norman Jared & Cara Pence



Joe & Patti Weaver

OAK

\$5.000 - \$9.999 Anonymous- 1 Jim & Ann Berry Marcus & Courtney Brown **Gary & Jane Clark** Ken & Laurie Eastman Dick & Malinda Fischer Johnny & Sheila Johnson Lynn & Kelly Kinder **Chris & Amv Petermann** David Pitts & Denise Weaver **Brian & Stephanie Price** Ray & Kay Smith Alex & Denise Webber Jerry Wilhm Pat & Susan Zimmerman



Ronald & Cara Beer James & Karen Zwanch

Donna Cadwalader **Brett & Terri Carver** Tom & Rhonda Coon **Sherry Crockett** Tom & Ann Dugger **Don & Frances Frank Eugene Franklin Richard Gajan Audrev Gramling Thomas & Robin Hall Eldon & Deanna Hardy Dennis & Regina Henry Sunderesh & Rita Heragu** James & Kavla Isaacs Sue Jacobs William Johnston Kennv & Kristen Josev **Patrick Ketcher** John & Ruth Ann Lloyd Lori Loonev Matt & Pamela Lovern Liz Michael Jerry & Barbara Moeller Sandeep Nabar & Robin Cornwell Scott & Gerri Petty Kendra Phears **Judith Phillips** Larry & Pauledde Plank Natalie Rohwer **Kay Stewart** Barbara Stoecker Larry & Jane Swinney Matt & Debbie Thomas Paul & Julie Tikalsky William Treadwell Andrew Urich Natalea Watkins Wes & Lou Watkins **Donald Wyckoff**



MAGNOLIA \$1.000 - \$1.499

Anonymous- 7 Jacqulyn Aguilar **Ron & Jo Barnes Erin Barry** Paul & Nancy Basore **Kenneth Bell** Kim Booker **Schnelle Broome** Adam & Brooke Brown Jerry Brusewitz Kelly & Lisa Burley Tracy & Ann Caine Kathy Carroll Todd & Ruth Cavins Cynda Clary Rob & Toni Coleman Terri Collier Matthew Cross **Shelly Crynes Colin & Charlcie Cumming Steve Daniels Derrick & Robyn Davies Eric & Cheryl DeVuyst Patrick & Katherine Dorr** Damona Dove **Rick & Shyla Eggers** Francis & Mary Ellen Epplin **Bob & Tracey Ernst** Gary & Nancy Franklin **Kyle & Terri Gibbs Roger Gose Rick & Rodette Green Dan & Ginger Gripe** Zacharv & Kendra Hall

Steve Hallgren & Gerry Auel Lisa Harman **Robert & Carolyn Hunger** Tami Jackson Kristv Jobes Necia Kimber Jennifer Kinnard Teresa Lightner Kevin & Sherri Lilburn Jama Ludwyck **Paula Maior** Blake Myers & Britney Mann Madelvn Mittelstet Carla Montgomery Michael Oehrtman & **Elizabeth Furnish** Jon & Conni Pedersen **Gina Peek Doris Phillins** Edwin & Jan Polk **Carol Ann Powell Corev & Courtnev Redding Russ & Donna Rhinehart** Chris Roark Mark & Brenda Rolls M.L. & M.E. Ruffin Angela Schweer Michele Seikel Scott Senseman Richard & Cynthia Shawley Surekha Sheorev **Reid Sigmon Russell & Betty Simkins** Jan Smith Steven & Shannon Spradling **July Stanley** Fred & Sheri Stanton Janene Stewart Marc & Rhonda Tower **Odell & Marlene Walker Shane & Julie Weathers** Arletta Webster Karen Webster **Shirley Weeks** Chad & Jodi Weiberg **Betsy Williams David Willis** Doug & Carla Wilsey **David & Carol Wright**

DOGWOOD \$750 - \$999 Anonymous- 1 Jimmy & Stacy Aldridge Dale & Margaret Alspach Maria Avers Lowell & Marilvn Barto **Robert & Marcia Baumel Stephanie Bennett Keith Brixev Bob & Toni Broyles** Jeanne Campbell Bonnie Campis **Kevin Jennings & Jane Carpenter** Terry & Pam Carpenter **Helen Clements** Pamela Coleman **Robin Dalcour** Lauren Driskill Jessica Dunlan **Bryan & Claire Edwards** William Fleming Joe & Alice Fowler Keith & Linda Good **Rod & Loretta Goodner** Philip & Shawna Goodwin **Douglas Hallenbeck Michelle Hawkins Robert & Amanda Hoffman Randy & Katrina Jarvis** Katie Jones Laura Ketchum Kelsev Lee Jason & Christa Louthan Jared & Megan Macken Tony Mena Kristin Merrill Scott Wolff & Maria Moccia-Wolff **Catheryn Nechak** Shiretta Ownbev **David Peters** Leo & Susie Presley Maria Roberson Leslie Schmidt Caldwell Jacob Spillman **Steve & Terri Stephens Desiree Thomason Stephen & Pat Tweedie** Kellv Williams Joe & Sue Williams



Anonymous- 8 Barton Adair David & Cara Adney Debbie Aguilar Joe Allev John & Debbie Anders Lonnie Asher **David Awtrev Christy Barnes** John & Jenifer Bartley Raja Basu Scott Beasley **Stephen & Tracy Beck** Jeff & Danielle Bellmer Alberta Bertenshaw Virginia Beshirs Jerry & Judy Bettis Jerry Bocox Lindsay Box **David Brooks** David Brvan **Tony & Beth Buchanan** Justin Buchanan Schelina Burnett **Clav & Kendra Burtrum** Sam & Sheri Carter **Goutam Chakraborty** Stan & Shannon Clark **Robert & Shannon Clemens** Scott & Margi Cooper Angela Corbell **Meghan Crawford** Dorlana Crowell Daniel Dickinson James Dobson **Bill & Kim Doering** Nancy Dowell Holly Dyess **Kyle & Rebecca Eastham** Tim & April Ebey Alex Efird **Deven Elliott Kirby & Dianne English Margaret Ewing** James & Lisa Fain Mitchell Fezer **Marilyn Filonow Michelle Finley Pamela Fortney Mercury Frisk** Kenneth Gajewski **Keith & Christine Garbutt** Nadine Garton Mike Gaskins Spencer Gedon Heidi Gilbert Michele Grant Ival & Peggy Gregory **Deirdre Grimmett** Arthur & Shannon Hagan Martin & Janet Hagan Gary & Debra Hall

Holly Hanan **Brandee Hancock** Cristin Handlin Terry Hankins Cara Hargrove Kathleen Harrison **Robin Hawkins Crystal Hazelbaker Marilyn Heath** Tom Heath Scott & Angie Heddleston Tiffany Hendrix Joe Hobart Larry & Judy Hoberock Melissa Holt **Michael Hughes Raymond & Sandra Huhnke** Dave & Mary Beth Hunziker **Greg Hurlbutt** Scott & Bobbe Huston Steve & Becky Irby Robert Jeske Justin Johnson Whitney Johnson Scott & Chervl Jones **Chad Kendrick** Jessica Kennedy John Killam Kevin & Carla Knight **Tracey Lambertus Rex & Jan Largent Rick & Renae Lomenick** Paula Long **Charles & Carolynn MacAllister Robert & Carol Maciula** Sandy Major LaReva Mandeville Lisa Mantini Chervl Marshall Joel Martin Kurtis & Amanda Mason Kent Mead Jeanette Mendez Melissa Mills Todd & Jennifer Misener Terry & Nancy Monroe **Baylee Morgan Cristy Morrison Roger & Patricia Mullins Robert Myers** Miguel & Lauren Najera Darvl & Jeretta Nord Philip & Autumn Norwood Trent Novotny Melissa Nugent Tom & Jerri Oosting William Paiva **Kevin Perry**

Tiffanv Powell **Cristy Racy Andrew & Trish Ranson** Randy & Rena Raper Patricia Rich Mike & Brenda Ridgway Frances Roberts Katie Roberts Frank & Jaimee Robinson **Sheila Rogers** Albert Rosenberger **Bill & Virginia Sasser** Scott Schlotthauer **Danielle Schmidt** Marilyn Seiler John & Karen Severe **Tammy Shaffer** Shannon & Kami Shipman Terry & Cathy Shuffield Shane & Latina Simmons Leah Smith Justin & Krystal Smola Mary Snavely Angela Spencer Rvan & Shelbve Spencer **Candy Staring Elaine Stebler** John & Kimberly Stemm Chris & Candace Stockton **Craig & Julie Stone** Michael & Debbie Stump Brenden & Ivv Swan Josh & Becky Taylor **Tanner & Jillianne Tebow** Jack & Renee Tefertiller **Brooks & Lisa Thomas** Starla Turnho Jonathan & Mae Udoka Randy & Jennifer Unruh **Curtis Vickerv Thomas Walraven** Roxanne Warlick Randy & Mary Ann Wedel Bryan West **Timothy Whitley Anthony Wright** Harvey & Donna Yost



Get Involved. Contact United Way. 405.377.2161

TOP 25 WORKPLACE CAMPAIGNS

United Way of Payne County is extremely fortunate to have the support of our community, including many businesses and industries throughout Payne County. In 2022, we had **165 businesses and 2,000 employees contribute \$918,391**! Many of these workplace campaigns exemplify United Way's trifecta giving model, which includes employee giving (largely through payroll deductions), corporate sponsorship and community fundraising. These companies and their loyal employees play a huge part in the success of the campaign.

Below and in order are UWPC's top 25 workplace campaigns!



Legacy Village - Stillwater Ranch Mercury Marine / Brunswick Frontier Electronic Systems City of Stillwater Wilson Auto Family Edward Jones - Steve Norman Stillwater Public Schools Stan Clark Companies Arvest Bank United Way of Payne County Oklahoma Community Credit Union Arzon Development Company Central Electric Cooperative OnCue B&L Heating & Air



Charlie Hickman Band 2022 Headline Performer

2022 UNITED WAY BENEFIT CONCERT ROCKS CUSHING

On Oct. 20, United Way of Payne County and Dunkin Theatre organized the first-ever Rockin' for United Way Benefit Concert in Cushing.

Jason Savory opened the show before the Cushing-based Charlie Hickman Band took the stage to deliver hard-hitting rock music as the show's headliner.

The concert was an exciting way to bring together Payne County communities while raising awareness for UWPC in Cushing.

Another concert is scheduled for August 11, 2023. To follow this and other UWPC events, visit <u>unitedwaypaynecounty.org</u>.

BOARD OF DIRECTORS

United Way of Payne County Board Members take active roles in moving the organization towards sustainability. Our Board guides strategic decisions to keep the organization and its agencies operating by nonprofit best practice standards.

EXECUTIVE TEAM



President Angela Vivar, St. Francis Xavier Catholic Church



President-Elect Chris Ormsbee, Oklahoma State University



Vice President Clement Ward, Retired



Treasurer Shelbye Spencer, *Simmons Bank*



Treasurer-elect Debbie Thomas, *Bancfirst*



Secretary Lindsay Barnes, *EquivaQ Software*

BOARD MEMBERS AT LARGE

Curtis Bales, RCB Bank Adam Brown Kendra Burtrum, Stan Clark Companies Tricia Carpenter, The Carpenter Agency Robert Clemens, Oklahoma Community Credit Union Larin Davis, Stillwater Public Schools Roberta Douglas, Oklahoma State University Bob Ernst, City of Perkins Kyle Gibbs, City of Stillwater Regina Henry, Retired Ashley Joiner, Enbridge Chad Kendrick, Manhattan Construction Kelsey Lee, Interworks, Inc. John Lurry, Dolores Lemon Real Estate Professionals Amanda Mason, OSU Foundation John Meier, Frontier Electronic Systems Corp. Jon Pedersen, Oklahoma State University Erica Pereira, Meridian Technology Center Chris Petermann, Payne County Bank Lora Polson, Polson Enterprises Jonny Rogers, Exchange Bank Connie Romans. Oklahoma CareerTech Abigail Shreffler, OnCue Cathy Shuffield, Oklahoma State University Chris Stockton, Edward Jones Steven Taylor, Stillwater Medical Center Jillianne Tebow, Central Electric Cooperative Matt Thomas, Stillwater Designs/Kicker Julie Weathers, Oklahoma State University Denise Weaver, Oklahoma State University Crystal Wilson, Oklahoma State University

BENNETT BASSORE AWARD: LEGAL AID SERVICES OF OKLAHOMA

United Way of Payne County presented **Legal Aid Services of Oklahoma** with the Bennett Basore Award at its annual meeting on January 24.

In 2022, the Legal Aid Services of Oklahoma (LASO) staff faced its busiest year. It assisted more than **300 families** facing eviction, many because of COVID-19. Even without the increase in eviction calls, the staff worked on difficult civil legal cases all year long involving such issues as child custody, wages and domestic violence.

LASO provided more than \$432,750 worth of civil legal services to Payne County residents, including targets of domestic violence, veterans, human trafficking survivors, elderly and other vulnerable members of the community.

LASO is a nonprofit law firm, which provides **free civil legal services**. The agency's efforts to protect citizens' ability to obtain, maintain and defend their housing, health, safety, family stability, economic security and individual rights/freedom played a factor in it receiving the recognition.



(left to right): UWPC Executive Director Ruth Cavins, attorney Mozella Irwin-Smith, attorney Zach Yarborough and UWPC Board President Kelsey Lee.



Legal Aid Services of Oklahoma Stillwater staff





Scan to learn more about LASO and their mission

BENNETT BASORE AWARD HISTORY

UWPC established the Bennett Basore Award in 2002 to honor the late Bennett Basore. Basore was a former board member whose leadership in establishing the local United Way accreditation procedure ensures accountability to donors, proper utilization of funds and compliance with state, federal and United Way regulations.



PRINT & MEDIA PARTNERS















Steve Daniels Morning Scramble

Stillwater Radin







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HOW TO GET INVOLVED:



LEARN MORE www.unitedwaypaynecounty.org



VOLUNTEER www.unitedwaypaynecounty.org/volunteer

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