

UNITED WAY OF PAYNE COUNTY 2022 ANNUAL REPORT



United Way of Payne County reached new heights in 2021. We **exceeded our \$950,000 goal** during the annual campaign, surpassing \$1 million. We called on the community to help, and so many of you answered with generosity. Nearly 2,220 residents across Payne County came together to donate and support the vital work of our 22 nonprofit partner agencies. That support has an enormous impact and has been reinvested in the community, helping individuals and families achieve their full potential. **More than 73,000 residents in Payne County are helped by our agencies each year**, and the need continues to rise.

Your generosity makes it possible for those in need to recover from a crisis, rebuild what was lost or reimagine a new kind of future in 2022. We are so thankful for every donor, volunteer, board member and individual who helped Payne County LIVE UNITED! Thank you for joining the effort in addressing poverty, hunger and the problems our community faces by donating, volunteering your time, coordinating campaign events at your workplace, and advocating for a brighter future.

In 2022, we set our sights on a **\$1 million campaign goal**. To reach our goal, we need YOUR help. Learn how you can support United Way of Payne County and our 22 partner agencies at www.unitedwaypaynecounty.org.



KELSEY LEE
2022 BOARD PRESIDENT



RUTH CAVINS
EXECUTIVE DIRECTOR

OUR MISSION

Unite resources to improve the lives of individuals in Payne County.

OUR VISION

Payne County is a community where individuals thrive and neighbors care.

OUR FOCUS AREAS

We are dedicated to promoting education, improving health/safety and reducing poverty. We do so by investing donated dollars in 22 nonprofit partner agencies and projects that focus on those areas.



Promoting Education

Literacy
Academic Achievement
Information & Referrals
Character Building
Community Engagement



Improving Health & Safety

Access to Safe Shelter
Access to Care
Prevention
Mental Health
Physical Health
Quality of Life



Reducing Poverty

Rent/Utility Assistance
Financial Education
Basic Needs Support
Workforce Development
Life Skills Development

COMMUNITY INVESTMENT PROCESS - 5 STAGES

AGENCIES YOU SUPPORT

United Way of Payne County (UWPC) ensures your contributions reach those in need through an extensive **Community Investment process** and a dedicated committee. We are committed to responsible stewardship and diligence in keeping our combined administrative and fundraising costs below the norm for nonprofit organizations. We are transparent and accountable with your donations and ensure all donations impact the community where they are needed most.



Your gift supports 22 nonprofit agencies and 55+ community programs impacting our three focus areas:

PROMOTING EDUCATION **IMPROVING HEALTH & SAFETY** **REDUCING POVERTY**

- 4 Kids and Community
- American Red Cross - Northern OK Chapter
- Big Brothers Big Sisters of Stillwater
- CASA for Kids - Serving Payne, Logan & Kay Counties
- Girl Scouts of Eastern Oklahoma
- Legal Aid Services of Oklahoma
- Life Adult Day Center
- MPower
- Mission of Hope Homeless Shelter
- Mobile Meals of Stillwater
- Payne County Drug Court
- Payne County Youth Services
- Stillwater CARES
- Stillwater Community Health Center
- Stillwater Group Homes
- Stillwater Habitat for Humanity
- Stillwater Interfaith Counseling Center
- Stillwater Literacy Council
- The Salvation Army of Stillwater
- The Saville Center for Child Advocacy
- Wings of Hope Family Crisis Services
- YMCA of Stillwater



AGENCY IMPACT IN PAYNE COUNTY


FINANCIAL OVERVIEW

PAYNE COUNTY QUICK STATS

 **22.8%**
OF RESIDENTS LIVE BELOW THE POVERTY LINE

 **1 IN 5**
FAMILIES ARE FOOD INSECURE OR LACK ACCESS TO NUTRITIOUS FOOD

 **5TH**
IN THE STATE FOR CONFIRMATIONS OF CHILD ABUSE/NEGLECT

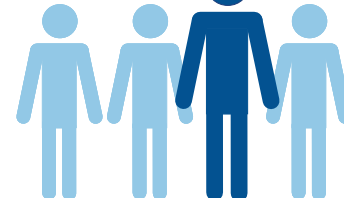
2,303
received help for mental health, trauma or substance use 

\$429,000
of free civil legal services provided 

2,148
received rent & utility assistance 

INDIVIDUALS DIRECTLY SERVED IN 2021




 **1 out of 4**
Payne County residents received direct help from a United Way Agency

150,132 VOLUNTEER HOURS VALUED AT \$2,184,982

27,000+ FREE MEALS PROVIDED 

 **Up to 3,800 lives saved by blood donations**

200+ individuals with disabilities empowered with job assistance & a supportive environment 

 **8,406** free prescriptions filled, valued at **\$684,532**



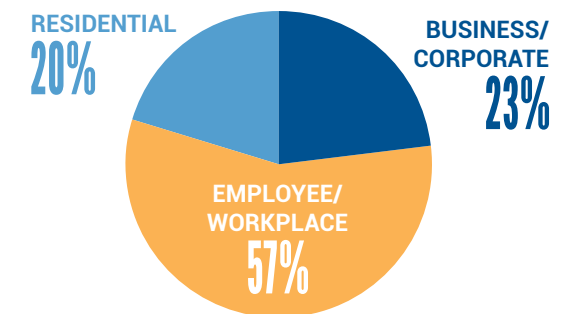
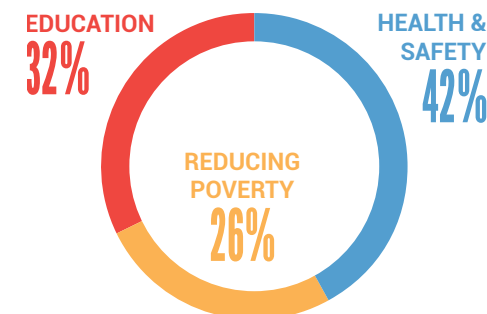
REVENUE

	2021	2020
PUBLIC CAMPAIGN SUPPORT Funds contributed through donations	\$992,481	\$1,034,182
SPECIAL EVENTS Joe's Golf Tournament, Black Cat Golf Open, Juke Joint Jog, Day of Caring	\$37,950	\$17,380
INTEREST & DIVIDENDS	\$967	\$2,455
OTHER	\$37,860	\$15,672
TOTAL REVENUE	\$ 1,069,258	\$1,069,689

EXPENSES

PROGRAM SERVICES Community investment in partner agencies & United Way programs	\$806,203	\$872,519
FUNDRAISING COSTS	\$83,884	\$46,100
MANAGEMENT & GENERAL United Way administrative costs	\$56,882	\$71,061
TOTAL EXPENSES	\$946,969	\$989,680

MONEY ADDED TO RESERVES \$122,289 2021 / \$80,009 2020



Each year, United Way of Payne County hires an independent auditor to conduct a full financial review of the previous fiscal year. The tax form 990 is posted at www.unitedwaypaynecounty.org.

LEADERS SOCIETY GIVING

What is United Way's Leaders Society?

United Way of Payne County's Leaders Society is a group of donors who have a passion for helping others. Their gift is a powerful demonstration of commitment to the community. Working together, Leaders Society givers help lead the way to a brighter tomorrow.



MICHAEL & ANNE GREENWOOD

TOCQUEVILLE GIVERS

"Mike and I are long time supporters of the United Way, beginning with our very first job in Tulsa. The more we learned, the more we chose to give back. The United Way serves agencies across the board to support our communities in the best possible way. We continue to support at the highest level because it is just that important."

How to get involved

By donating \$500 or more, you will qualify for recognition as a Leaders Society Member. Being in the Leaders Society is as simple as donating \$1.37 per day or \$42 per month.

LEADERS SOCIETY GIVING IN 2021:

\$503,383

In Leadership donations comprising

53% 369

of campaign goal Leadership donors

82 287

were residential donors were workplace donors



TOCQUEVILLE

\$10,000 Plus

Anonymous- 1
Michael & Anne Greenwood
Bob & Peggy McCormick
Joe & Patti Weaver



OAK

\$5,000 - \$9,999

Anonymous- 1
Jim & Ann Berry
Marcus & Courtney Brown
Ken & Laurie Eastman
Dick & Malinda Fischer
John Houck
Johnny & Sheila Johnson
Lynn & Kelly Kinder
Steve & Dianna Norman
Chris & Amy Petermann
David Pitts & Denise Weaver
Brian & Stephanie Price
Ray & Kay Smith
Jerry & Winona Wilhm
Pat & Susan Zimmerman



CYPRESS

\$2,500 - \$4,999

Anonymous- 1
Rena Carrier
Gary & Jane Clark
Tom & Ann Dugger
Marilyn Filonow

Jim & Ann Halligan
Jason & Kim Kirksey
Darrel & Meg Kletke
John & Caroline Linehan
Michael & Velda Lorenz

Doug Major
John & Tina Meier
Chris Ormsbee
Jared & Cara Pence
Sydney Reding
Jim & Dena Rice
Ron & Linda Sholar
Eddie & Lisa Smith
Daniel & Candace Thrasher
Cindy Trowbridge
Clem & Mimi Ward
Alex & Denise Webber
Clyde & Crystal Wilson



MAPLE

\$1,500 - \$2,499

Anonymous- 1
Gladeen Allred
Bill & Kelly Arrington
Matt & Blaire Atkinson
Christopher Barlow
Ronald & Cara Beer
Bill Bernhardt, Jr.
Dustin & Trish Bledsoe
Bill & Miriam Bradley
Donna Cadwalader
Robert Campbell
Brett & Terri Carver
Tom & Rhonda Coon
John Mark Day & Jimmy Oliver
Jacob & Kari Easson
Kevin & Kris Fowler
Don & Frances Frank
Eugene Franklin

Richard Gajan
Thomas & Robin Hall
Steve & Gerry Hallgren
Sunderesh & Rita Heragu
Jeff & Patricia Huffman
William & Camille Johnston
Kenny & Kristen Josey
Robert & Patricia Knaub
Glen & Julie Krutz
John & Ruth Ann Lloyd
Matt & Pamela Lovern
Jerry & Barbara Moeller
Sandeep Nabar & Robin Cornwell

Scott & Gerri Petty
Kendra Phears
Larry & Pauleddie Plank
Jay & Connie Ralston
Kevin & Alysha Ruffatto
Ramesh & Usha Sharda
Ken & Kathy Starks
Kay Stewart
Barbara Stoecker
Gary & Pam Teel
Matt & Debbie Thomas
Donald Wyckoff
Tamie Young
James & Karen Zwanch



MAGNOLIA

\$1,000 - \$1,499

Anonymous- 6
Ron & Jo Barnes
Erin Barry
Paul & Nancy Basore
Lois Belden
Kenneth Bell
Kim Booker
Schnelle Broome
Adam & Brooke Brown

Kelly & Lisa Burley
Kevin & Ann Campbell
Cynda Clary
Rob & Toni Coleman
Diane & Doyle Crane
Matthew Cross
Colin & Charlicie Cumming
Steve Daniels
Derrick & Robyn Davies
Eric & Cheryl DeVuyst
Damona Doye
Rick & Shyla Eggers
Francis & Mary Ellen Epllin
Bob & Tracey Ernst
Joe & Karen Flack
Gary & Nancy Franklin
Michael Oehrtman & Elizabeth Furnish
Philip & Shawna Goodwin
Audrey Gramling
Rick & Rodette Green
Sally Harris
Robert & Carolyn Hunger
Sue Jacobs
Jennifer Kinnard
Edwin & Donna Koeppel
Thomas Leach
Kevin & Sherri Lilburn
Blake Myers & Britney Mann
David & Deborah Meinke
Liz Michael
Madelyn Mittelstet
Cristy Morrison
Lynn & Ava Osborn
Judith Phillips
Edwin & Jan Polk
Carol Ann Powell
Fred & Sheri Stanton
Russ & Donna Rhinehart
Chris & Leslie Roark
Natalie Rohwer
Scott Senseman
Richard & Cynthia Shawley
Charles Shell
Steven & Shannon Spradling
Justin & Lisa Stejskal
Larry & Jane Swinney
Steven & Nicole Taylor
Paul & Julie Tikalsky
Marc & Rhonda Tower
Natalea Watkins
Wes & Lou Watkins
Shane & Julie Weathers
Arletta Webster
Karen Webster
Shirley Weeks
Chad & Jodi Weiberg
Doug & Carla Wilsey
David Wright



DOGWOOD

\$750 - \$999

Jimmy & Stacy Aldridge
Dale & Margaret Alspach
Maria Avers
Lowell & Marilyn Barto
Robert & Marcia Baumel
Stephanie Bennett
Keith D. Berry
Keith Brixey
Robert & Toni Broyles
Gerald Brusewitz
Helen Clements
Pamela Coleman
Terri Collier
Kyle & Rebecca Eastham
Bryan & Claire Edwards
William Fleming
Keith & Linda Good
Rod & Loretta Goodner
Douglas Hallenbeck
Eldon & Deanna Hardy
Scott & Cheryl Jones
Tyler & Jessica Ley
Jacqueline Lochmiller
Liz Michael
Madelynn MacAllister
Robert & Carol Maciula
Jared & Megan Macken
Jessica Medina-Benningfield
Kristin Merrill
Duane Needham
Leo & Susie Presley
Leslie Schmidt Caldwell
Russell & Betty Simkins
Justin & Krystal Smola
Steve & Terri Stephens
Randy & Jennifer Unruh
Odell & Marlene Walker
David Willis



REDBUD

\$500 - \$749

Anonymous- 7
David & Cara Adney
Joe Alley
John & Debbie Anders
Denise Anson
Rachael Armstrong
Jennifer Baker
John & Jenifer Bartley
Raja Basu

Letha Bauter
Jeff & Danielle Bellmer
Jerry & Judy Bettis
William Bowen
Vicki Branstetter
David Brooks
David Bryan
Tony & Beth Buchanan
Justin Buchanan
Schelina Burnett
Clay & Kendra Burtrum
Brian Campbell
Bonnie Campis
Kevin Jennings & Jane Carpenter
Kathy Carroll
Sam & Sheri Carter
Todd & Ruth Cavins
Goutam Chakraborty
Stephen & Mary Clarke
Robert & Shannon Clemens
Judylynn Conn
Nat & Leah Cooper
Scott & Margi Cooper
Jeff & Annette Corbett
Meghan Crawford
Sherry Crockett
Dorlana Crowell
Roger & Laura Demaree
Daniel Dickinson
Bill & Kim Doering
Patrick & Katherine Dorr
Nancy Dowell
Amy Downey
Wes Earnest
Mary Eberhart
Tim & April Ehey
Jeff & Natalie Edwards
Mr. Alex M. Efird
Sam Emerson
Kirby & Dianne English
Margaret Ewing
Jim & Lisa Fain
Michelle Finley
Pamela Fortney
Mike & Aryn Gaskins
Kyle & Terri Gibbs
Roger Gose
Cori Gray
Sheri Gray
Arthur & Shannon Hagan
Martin & Janet Hagan
Gary & Debra Hall
Zachary Hall
Joanne Hamilton
Brandee Hancock
Cristin Handlin
Joshua & Kena Hawkins
Robin Hawkins

Crystal Hazelbaker
Marilyn Heath
Tom Heath
Scott & Angie Heddeleston
Joe Hobart
Robert & Amanda Hoffman
George & Megan Horton
Robert & Kirbie Howard
Raymond & Sandra Huhnke
Dave & Mary Beth Hunziker
Steve & Becky Irby
James & Kayla Isaacs
Randy & Katrina Jarvis
Kristy Jobs
Will & Rachelle Joyce
Chad Kendrick
Laura Ketchum
Jean Key
Curtis & Nancy Kinsey
Kelsey E. Lee
Jan Lehenbauer
Cynthia Leith
Diane Limbaugh
Rick & Renae Lomenick
Paula Long
Johnny Lonsdale
Lori Looney
Jason & Christa Louthan
Sandy Major
LaReva Mandeville
Lisa Mantini
Scott & Gabi Martin
Joel Martin
Kurtis & Amanda Mason
Bill & Beth McLean
Tony Mena
Carrie Meyer
Adam & Mary Miller
Melissa Mills
Justin & Lisette Minges
Todd & Jennifer Misener
Scott Wolff & Maria Moccia-Wolff
Michael Mondoux
Terry & Nancy Monroe
Megan Moody
Roger & Pat Mullins
Rajendra Murthy
Alison Naifeh
Daryl & Jeretta Nord
Philip & Autumn Norwood
Trent Novotny
Tom & Jerri Oosting
David Peters
Vicki Phillips
Brent & Sharyl Pickens
Angela Pradia
Julia Profit-Johnson
Kip & Cristy Racy

Tanya Raun
Mike & Brenda Ridgway
Kathryn Roberts
Frank & Jaimee Robinson
Sheila Rogers
Albert Rosenberger
Dawn Rosiere
Stacy Russell
Bill & Virginia Sasser
Raymond J. Schatzer
George Scheets
Scott Schlotthauer
Danielle Schmidt
Marilyn Seiler
John & Karen Severe
Kenneth Sewell
Tammy Shaffer
Surekha Sheorey
Shannon & Kami Shipman
Terry & Cathy Shuffield
Reid Sigmon
Shane & Latina Simmons
Noal & Katie Sinn
Leah Smith
Mary Snavely
Angela Spencer
Shelbye & Ryan Spencer
Craig & Julie Stone
Lyndall Stout
Michael & Debbie Stump
Norvin & Barbara Stunkel
Brenden & Ivy Swan
Ron & Liz Tarbutton
Alexander Taybah
Josh & Becky Taylor
Jack & Renee Tefertiller
Desiree Thomason
Stephen & Pat Tweedie
Jonathan Udoka
Curtis Vickery
Thomas Walraven
Bob & Susan Weaver
Randy & Mary Ann Wedel
Bryan West
Timothy Whitley
Shelly Wilson
Christine Windiate
Anthony Wright
Terra Zerr

Want to get involved?
Contact the United Way at 405.377.2161

TOP 25 WORKPLACE CAMPAIGNS

United Way of Payne County is extremely fortunate to have the support of our community, including many businesses and industries throughout Payne County. In 2021, we had **142 businesses and 1,725 employees contribute \$851,140!** Many of these workplace campaigns exemplify United Way's trifecta giving model, which includes employee giving (largely through payroll deductions), corporate sponsorship and community fundraising. These companies and their loyal employees play a huge part in the success of the campaign.

Below and in order are UWPC's top 25 workplace campaigns!



Mercury Marine/Brunswick
Frontier Electronic Systems
Stillwater Public Schools
City of Stillwater
Stan Clark Companies

One Gas, Inc.
Wilson Auto Family
Edward Jones – Steve Norman
Oklahoma Community Credit Union
Walmart

Arzon Development Company, LLC
Arvest Bank
Credit Bureau Services Association
Exchange Bank
The Bank N.A.



MIRIAM AND CLEMENT WARD

ESTABLISHED INTERN ENDOWMENT

UWPC ESTABLISHES \$25,000 ENDOWED INTERN SCHOLARSHIP

In the Spring of 2021, UWPC worked with the OSU Foundation and the OSU Office of Student Affairs to establish a \$25,000 endowed scholarship for UWPC interns. Clement and Miriam Ward were instrumental in establishing the endowment.

"For several years as a United Way Payne County board member, I saw how important interns were to the staff there," Clement Ward said. "I thought it would be nice if UWPC could do something for them as a remunerative reward for their efforts and contribution."

Full-time OSU students interested in applying for UWPC's fall internship can contact us at info@unitedwaypaynecounty.org or call the office at 405.377.2161.

2022 BOARD OF DIRECTORS

United Way of Payne County Board Members are the fiduciaries who steer the organization towards a sustainable future by adopting sound, ethical and legal governance and financial management policies. Our Board invests time and energy to ensure UWPC operates by nonprofit best practice standards. We welcome our 2022 executive team and board at large and thank them for their service.



The 2021 UWPC Board of Directors and staff celebrate reaching campaign goal.

EXECUTIVE TEAM



President
Kelsey Lee,
Interworks



President-Elect
Angela Vivar,
St. Francis Xavier
Catholic Church



Vice President
Denise Weaver,
Oklahoma State
University



Treasurer
Shelbye Spencer,
Simmons Bank



Treasurer-elect
Debbie Thomas,
Bancfirst



Secretary
Lindsay Barnes,
Interworks

BOARD MEMBERS AT LARGE

Kendra Burtrum, Stan Clark Companies
Robert Clemens, Oklahoma Community Credit Union
Nathaniel Cooper, Stillwater Medical Center
John Mark Day, Oklahoma State University
Roberta Douglas, Oklahoma State University
April Ebey, Oklahoma State University
Shannon Focht, Oklahoma Community Credit Union
Kyle Gibbs, Retired from City of Stillwater
Regina Henry, Retired from Oklahoma State University
George Horton, Stillwater Public Schools
Jo Kahn, Retired from CareerTech
Chad Kendrick, Manhattan Construction
Amanda Mason, Oklahoma State University Foundation
John Meier, Frontier Electronic Systems Corp.
Todd Misener, Oklahoma State University

Philip Norwood, OSU/A&M Board of Regents
Chris Ormsbee, Oklahoma State University
Jon Pedersen, Oklahoma State University
Chris Petermann, Payne County Bank
Angela Pradia, Eick Agency LLC
Otmara Risco, Retired - Self Employed
Latina Simmons, Enbridge
Justin Smola, Meridian Technology Center
Jillianne Tebow, Central Rural Electric Cooperative
Matt Thomas, Stillwater Designs/Kicker
Jonathan Udoka, Udoka Law
Clement Ward, Retired from Oklahoma State University
Julie Weathers, Oklahoma State University
Crystal Wilson, Oklahoma State University

BENNETT BASSORE AWARD: STILLWATER GROUP HOMES

2021 PRINT & MEDIA PARTNERS



(left to right): SGH Board President Chad Bayer and Executive Director Janet Lynn accept the award and \$1,000 check from UWPC Executive Director Ruth Cavins.

In recognition of their outstanding work in the community, United Way of Payne County recognized Stillwater Group Homes (SGH) as the 2021 Bennett Basore Award winner. This was the 20th anniversary of the award.

Stillwater Group Homes serves individuals with developmental and intellectual disabilities, and provides the support they need to be successful in the community. They have multiple group homes where up to six individuals live and thrive together, with the help of a house manager.

Today, they serve about 85 clients at close to 20 different locations. SGH strives to offer a high quality of life for their clients, and did so throughout the pandemic.

"The biggest challenge we had in the last year was staffing," Janet Lynn, SGH Executive Director, said. "We were close to 85 staff in 2021, but have the capacity for 100. Our next challenge was keeping our clients safe. While everyone else started working from home, we continued to provide 24/7 care."

Lynn said keeping their clients occupied with enriching activities was also a priority. They had a Fun Day in the park when Special Olympics was canceled, offered computer skills training, held holiday decorating contests for their clients and much more.

Due to receiving CARES Act funds, SGH elected to disperse their 2022 United Way Community Investment funds to other agencies in greater need. For this, the UWPC Community Investment Committee selected SGH for the Bennett Basore Award, which comes with a \$1,000 grant.

"It's an honor to be recognized by those I consider peers and leaders of the community," Lynn said. "We try very hard to provide a quality of care we can be proud of."

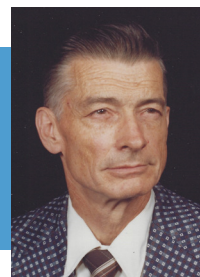


Scan the QR code or click here to watch a video about SGH.

85
CLIENTS
SERVED BY
SGH IN 2021

35 - 40
YEARS
HOW LONG SOME CLIENTS
HAVE LIVED WITH SGH

UWPC established the Bennett Basore Award in 2002 to honor the late Bennett Basore. Basore was a former board member whose leadership in establishing the local United Way accreditation procedure ensures accountability to donors, proper utilization of funds and compliance with state, federal and United Way regulations.



Stillwater **Medical**

KICKER

Simmons Bank

BancFirst

U
UDOKA
LAW

ESTABLISHED 1896
EXCHANGE
BANK
PERRY • STILLWATER
MEMBER FDIC

PAYNE COUNTY BANK

OSU

OSU ITLE
Campaign Video Production

Stillwater News Press

TRIPLE-PLAY
Sports RADIO
AM 1580 AM 1020 FM 105.1

Steve Daniels
Morning Scramble

Stillwater Radio

TV 31
KWEM-TV

Stillwater

The Journal

Perkins

101.5 FM
KUSH
1600 AM CUSHING, OK

Cushing Citizen

**United
Way**



**United Way
of Payne County**

INFO@UNITEDWAYPAYNECOUNTY.ORG • 405.377.2161

P.O. BOX 308 • 109 E. NINTH ST. • STILLWATER, OK 74076

HOW TO GET INVOLVED:



DONATE OR LEARN MORE

WWW.UNITEDWAYPAYNECOUNTY.ORG



VOLUNTEER

WWW.UNITEDWAYPAYNECOUNTY.ORG/VOLUNTEER

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UNITED WAY OF PAYNE COUNTY