

# Annual Report 2021



**LIVE UNITED**

United  
Way



United Way of  
Payne County



## Message from the Board President and Executive Director

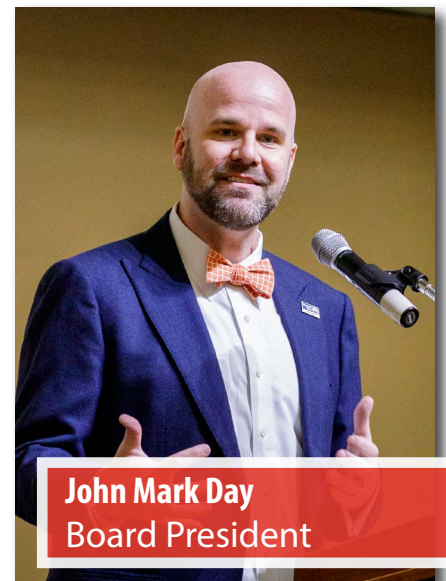
Overcome is the word we at United Way of Payne use to describe this past year. It's easy to reflect on the many negative situations that were associated with 2020, but we were able to see a bright light throughout our community. That shining star was our residents.

Citizens all across Payne County joined together to ensure that our partner agencies and the residents they serve received help when they needed it most.

Our nonprofit partners provided more than 100,000 meals to residents and over \$900,000 in medical, rent and utility assistance. They were able to assist our community and citizens battling a pandemic, Because of You.

Thank you for helping us overcome a global crisis that could have crippled our community. Because of your donations, fundraisers and workplace contributions, our partner agencies were able to assist more residents than ever before.

*Because of you, our community overcame.*



**John Mark Day**  
Board President



**Ruth Cavins**  
Executive Director

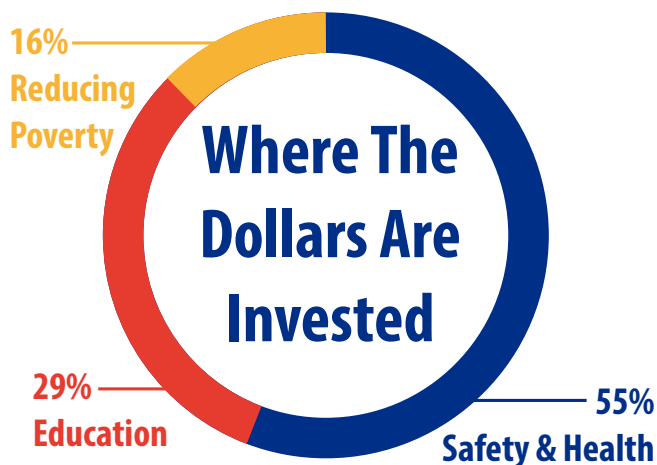


## OUR VISION

Payne County is a community where individuals thrive and neighbors care.

## OUR MISSION

Unite resources to improve the lives of individuals in Payne County.



## OUR FOCUS AREAS

United Way is dedicated to reducing poverty, improving health and promoting education in Payne County. We do so by investing donated dollars and volunteer time in nonprofit agencies and projects that focus on those areas.



### Education

- Literacy
- Academic Achievement
- Information & Referrals
- Character Building
- Community Engagement



### Health

- Safety
- Access to Care
- Prevention
- Mental Health
- Physical Health
- Quality of Life



### Reducing Poverty

- Utility Assistance
- Financial Education
- Basic Needs Support
- Workforce Development
- Information & Referrals



## What We Do

Many think of United Way as simply an organization that provides funds to other nonprofits, but we have evolved beyond that to a very different organization. United Way of Payne County is a “Collective Impact” organization. Our real power comes from bringing together local nonprofits, businesses, elected officials and community leaders to collaborate and implement solutions to some of our community’s most pervasive challenges.



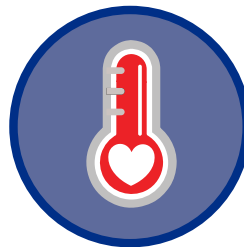
### Identify Needs

Engage local nonprofits, community stakeholders and leaders to identify and address the needs in our community.



### Set Goals

Work with board members and community leaders to set financial goals and implement nonprofit best practices.



### UNITE the Community

Unite donors, volunteers, businesses and community leaders through our annual campaign, Day of Caring and the Volunteer Center to collectively drive community change.



### Meet the Needs

Provide financial support to nonprofits who provide direct services to fill the gaps in our community.



## CONNECTING RESOURCES

An elderly woman was in need of help but wasn’t sure where to turn so she called the United Way office. Using Charity Tracker, a cloud-based case management tool provided by Stillwater Cares, within eight hours United Way’s nonprofit network responded to meet her needs.



## Agencies You Support

### **4 Kids and Community**

**American Red Cross**

**Big Brothers Big Sisters**

**CASA for Kids**

**Girl Scouts of Eastern Oklahoma**

**Legal Aid Services of Oklahoma**

**Life Adult Day Center**

**MPower**

**Mission of Hope Homeless Shelter**

**Mobile Meals of Stillwater**

**Payne County Drug Court**

### **Payne County Youth Services**

**Stillwater Cares**

**Stillwater Interfaith**

**Stillwater Community Health Center**

**Stillwater Group Homes**

**Stillwater Habitat for Humanity**

**Stillwater Literacy Council**

**The Salvation Army**

**The Saville Center**

**Wings of Hope Family Crisis Services**

**YMCA of Stillwater**

## BUILDING STABILITY

In 2020 Stillwater Habitat for Humanity built its first fully accessible and adaptable new home. It was designed and built specifically for a woman born with Spinal Muscular Dystrophy. After a divorce and living briefly in a nursing home, the 31-year old was given the opportunity to complete her education and live independently thanks to her new home built by Habitat for Humanity. Because of the relief provided from her mortgage and newfound financial freedom, she started a savings account and began work towards a long-term financial plan. "This home is the culmination of a five-year plan and a huge part of making my biggest dreams come true," she said.





## Financial Review

<b>Revenues</b>	<b>2020</b>	<b>2019</b>
Public Support	\$1,034,182	\$1,021,587
Special Events	\$17,380	\$50,834
Interest & Dividends	\$2,455	\$6,991
Other	\$ 15,672	\$116
<b><i>Total Revenues</i></b>	<b><i>\$ 1,069,689</i></b>	<b><i>\$1,079,528</i></b>
<b>Expenses</b>		
Program Services	\$872,519	\$858,760
Fundraising Costs	\$46,100	\$59,781
Management & General	\$71,061	\$76,939
<b><i>Total Expenses</i></b>	<b><i>\$989,680</i></b>	<b><i>\$ 995,480</i></b>
Money Added to Reserves	\$80,009	\$84,048

As of January 1

Each year United Way of Payne County hires an independent auditor to conduct a full financial review of the previous fiscal year. The tax form 990 is posted at [unitedwaypaynecounty.org](http://unitedwaypaynecounty.org).



## 2021 Leaders Society

### Looking for a way to create real, lasting change?

By joining the Leaders Society, you become part of a collective group that drives great community change in Payne County. Last year, 363 residents chose to lead by example with contributions totaling \$488,745 and reaching over 51% of the \$950,000 goal.

Leadership giving brings with it the great satisfaction of being the change to those who are struggling in our community. It is also your chance to be part of the solution—to connect and be recognized with others who share your commitment to doing more.



### ASSISTING DURING COVID-19

During the COVID-19 Pandemic \$13,827 was provided to five of the United Way's partner agencies to respond to immediate needs and mitigate lasting impact.

These funds were used to provide 3,424 hot meals to residents; cleaning supplies for 68 families, rent, utility and/or medical bill assistance for 33 individuals, and adapted educational programming for 5,000 students.

### THANK YOU TO OUR LEADERS LEVEL DONORS

#### TOCQUEVILLE

*\$10,000 Plus*  
 Michael & Anne Greenwood  
 Burns & Ann Hargis  
 Bob & Peggy McCormick  
 Joe & Patricia Weaver

#### OAK

*\$5,000 - \$9,999*  
 Lois Belden  
 Jim & Ann Berry  
 Marcus & Courtney Brown  
 Ken & Laurie Eastman  
 Dick & Malinda Fischer  
 Johnny & Sheila Johnson  
 Lynn & Kelly Kinder  
 Steve & Dianna Norman  
 Chris & Amy Petermann  
 David Pitts & Denise Weaver  
 Brian & Stephanie Price  
 Gary & Kathy Sandefur  
 Ray & Kay Smith  
 Matt & Kristine Waits  
 Stephan & Kathleen Wilson

#### CYPRESS

*\$2,500 - \$4,999*  
 Anonymous-2  
 Gary & Jane Clark  
 Marilyn Filonov  
 Jim & Ann Halligan

John Houck  
 Jason & Kim Kirksey  
 Darrel & Meg Kletke  
 John & Caroline Linehan  
 Michael & Velda Lorenz  
 Doug Major  
 Mark & Shayna Paden  
 Jared & Cara Pence  
 Sydney Reding  
 Ron & Linda Scholar  
 Eddie & Lisa Smith  
 Daniel & Candace Thrasher  
 Paul & Julie Tikalsky  
 Clem & Mimi Ward  
 Alex & Denise Webber  
 Jerry & Winona Wilhm  
 Pat & Susan Zimmerman

#### MAPLE

*\$1,500 - \$2,499*  
 Gladeen Allred  
 Bill & Kelly Arrington  
 Matt & Blaire Atkinson  
 Ronald & Cara Beer  
 Bill Bernhardt, Jr.  
 Dustin & Trish Bledsoe  
 Donna Cadwalader  
 Suzanne Carpenter  
 Brett & Terri Carver  
 Tom & Rhonda Coon  
 Michael Dowell

Jacob & Kari Easson  
 Kevin & Kris Fowler  
 Don & Frances Frank  
 Richard Gajan  
 Kyle & Terri Gibbs  
 Thomas & Robin Hall  
 Steve & Gerry Hallgren  
 Sunderesh & Rita Heragu  
 Jeff & Patricia Huffman  
 Kenny & Kristen Josey  
 Robert & Patricia Knaub  
 Glen & Julie Krutz  
 Jim & Diana Lee  
 John & Ruth Ann Lloyd  
 Jason & Christa Louthan  
 John & Tina Meier  
 Kay Murphy\*  
 Sandeep Nabar & Robin Cornwell  
 Chris Ormsbee  
 Scott & Gerri Petty  
 Larry & Pauledde Plank  
 Jay & Connie Ralston  
 Paul & Alice Richardson  
 Michele Seikel  
 Ramesh & Usha Sharda  
 Ken & Kathy Starks  
 Barbara Stoecker  
 Gary & Pam Teel  
 Natalea Watkins  
 Tammie Young  
 James & Karen Zwanch

**MAGNOLIA**

\$1,000 - \$1,499

Anonymous-7  
 Christopher Barlow  
 Ron & Jo Barnes  
 Paul & Nancy Basore  
 Kenneth Bell  
 Kim Booker  
 Bill & Miriam Bradley  
 Adam & Brooke Brown  
 Stephen & Mary Clarke  
 Rob & Toni Coleman  
 Steve Daniels  
 John Mark Day & Jimmy Oliver  
 Gary & Roz Detrich  
 Eric & Cheryl DeVuyst  
 Damona Doye  
 Erick & Shyla Eggers  
 Eugene Franklin  
 Michael Oehrtman  
 & Elizabeth Furnish  
 Audrey Gramling  
 Douglass & Kathy Hall  
 Tom Heath  
 Dave Hessel  
 Darlene Hightower  
 Christian Hoots  
 Robert & Carolyn Hunger  
 Earl & Carol Johnson  
 William & Camille Johnston  
 Tom & Marcia Karns  
 Thomas Leach  
 Kevin Lilburn  
 Matt & Pamela Lovern  
 Stephen & Malinda Martin  
 David & Deborah Meinke  
 Liz Michael  
 Jerry & Barbara Moeller  
 William Paiva  
 Kendra Phears  
 Judith Phillips  
 Edwin & Jan Polk  
 Carol Ann Powell  
 Russell & Donna Rhinehart  
 Chris & Leslie Roark  
 Kevin & Alysha Ruffatto  
 Brent & Diane Rush  
 Richard & Cynthia Shawley  
 Jamie Simons  
 Mark Simpkins  
 Blake Simpson  
 Steven & Shannon Spradling  
 John Steinbrink  
 Kay Stewart  
 Larry & Jane Swinney  
 Steve & Nicole Taylor  
 Matt & Debbie Thomas  
 Marc & Rhonda Tower  
 Randy Unruh  
 Andrew Urich

Karen Webster  
 Randy & Mary Ann Wedel  
 Shirley Weeks  
 Doug & Carla Wilsey  
 Kent Wilson  
 Donald Wyckoff

**DOGWOOD**

\$750 - \$999

Anonymous-1  
 Dale & Margaret Alspach  
 Maria Avers  
 Erin Barry  
 Lowell & Marilyn Barto  
 Stephanie Bennett  
 Keith Brixey  
 Helen Clements  
 Terri Collier  
 Judylynn Conn  
 Nat & Leah Cooper  
 Diane & Doyle Crane  
 Colin & Charcie Cumming  
 Derrick & Robyn Davies  
 Gary & Nancy Franklin  
 Keith & Linda Good  
 Rod & Loretta Goodner  
 Rick & Rodette Green  
 Douglas Hallenbeck  
 Tyler & Jessica Ley  
 Charles &Carolynn MacAllister  
 Robert & Carol Maciula  
 Blake Myers & Britney Mann  
 Kristin Merrill  
 Madelyn Mittelstet  
 Billy Wolff & Maria Moccia-Wolff  
 Leo & Susie Presley  
 Bill & Tonya Raun  
 Corey & Courtney Redding  
 Natalie Rohwer  
 Joe & Sue Williams  
 David Willis

**REDBUD**

\$500 - \$749

Anonymous-5  
 David & Cara Adney  
 Stacey Aldridge  
 Joseph Alley  
 Anna Anson  
 Christy Barnes  
 Wendi Barrett  
 David & Susanne Barth  
 John & Jenifer Bartley  
 Robert & Marcia Baumel  
 Jeff & Danielle Bellmer  
 Brian & Andrea Bendele  
 Jerry & Judy Bettis  
 Bryan Bevins  
 Kathy Blasier  
 Jerry Bocox

William Bowen  
 Robert & Toni Broyles  
 David Bryan  
 Tony & Beth Buchanan  
 Justin Buchanan  
 Kelly & Lisa Burley  
 Kevin & Ann Campbell  
 Robert Campbell  
 Bonnie Campis  
 Kevin Jennings & Jane Carpenter  
 Terry & Pam Carpenter  
 Sam & Sheri Carter  
 Todd & Ruth Cavins  
 Young & Hyun Chang  
 Allison Christy  
 Cynda Clary  
 Robert & Shannon Clemens  
 Danny & Jo Ann Cochran  
 Pamela Coleman  
 Margi Cooper  
 Rachel Cox  
 Dorlana Crowell  
 Daniel Dickinson  
 Tim & April Ebey  
 Bryan & Claire Edwards  
 Jeff & Natalie Edwards  
 Kirby & Dianne English  
 Sidney & Margaret Ewing  
 Jessica Fagan  
 Jim & Lisa Fain  
 Michelle Finley  
 William Fleming  
 Pamela Fortney  
 Marshall Fulghum  
 Teigan Fuller  
 Eddie Gonzales  
 Philip & Shawna Goodwin  
 Roger Gose  
 Charles & Carol Gray  
 Arthur & Shannon Hagan  
 Martin & Janet Hagan  
 Zachary Hall  
 James & Betty Hancock  
 Karen Hancock  
 Kent Hancock  
 Cristin Handlin  
 Terry Hankins  
 Eldon & Deanna Hardy  
 Robin Hawkins  
 Dick & Marilyn Heath  
 Delton & Rachel Hebbert  
 Scott & Angie Heddleston  
 Ivy Hill  
 Joe Hobart  
 Linda Hoipkemier  
 Robert & Kirbie Howard  
 Mark Howard  
 Glen Hughes  
 Raymond & Sandra Huhnke  
 Dave & Mary Beth Hunziker

Steve & Becky Irby  
 Doug & Karen Ireland  
 James & Kayla Isaacs  
 Larry Jacob  
 Sue Jacobs  
 Randy & Katrina Jarvis  
 Milford & Peggy Jenkins  
 Barry Johnson  
 Jesse Johnson  
 Justin Johnson  
 Scott & Cheryl Jones  
 Meghan Jones-Crawford  
 Patrick Ketcher  
 Ryan Robinson & Laura Ketchum  
 Jim & Jean Key  
 Catherine Kindt  
 Curtis & Nancy Kinsey  
 Bob & Dondee Klein  
 Amy Klinge  
 Janel Lamar  
 Kelsey Lee  
 Diane Limbaugh  
 Rick & Renae Lomenick  
 Paula Long  
 Lori Atkins Looney  
 Jamie & Cadance Lynch  
 Megan & Jared Macken  
 Sandy Major  
 LaReva Mandeville  
 Lisa Mantini  
 Joel Martin  
 Kurtis & Amanda Mason  
 Carrie Meyer  
 Melissa Mills  
 Todd & Jennifer Misener  
 Terry & Nancy Monroe  
 Kendra Moreland  
 Cristy Morrison  
 Andrew Mort & Shari Kerr  
 Patricia & Roger Mullins  
 Duane Needham  
 Daryl & Jeretta Nord  
 Philip & Autumn Norwood  
 Trent Novotny  
 Tom & Jerri Oosting  
 Keith & Mia Owens  
 David Parrack  
 David Peters  
 Ed Pililaau  
 Angela Pradia  
 Kip & Cristy Racy  
 Kathryn Roberts  
 Candace Robinson  
 Raymond Schatzer  
 Scott Schlotthauer  
 Leslie Schmidt  
 Allen & Hollie Schreiber  
 Marilyn Seiler  
 John & Karen Severe  
 Tammy Shaffer

Charles Shell  
 Shannon & Kami Shipman  
 Terry & Cathy Shuffield  
 Russell & Betty Simkins  
 Shane & Latina Simmons  
 Noal & Katie Sinn  
 Leah Smith  
 Mary Snavely  
 Angela Spencer  
 Justin Stejskal  
 Steve & Terri Stephens  
 Tom & Trish Stokes  
 Craig & Julie Stone  
 Lyndall Stout  
 Michael & Debbie Stump  
 Norvin & Barbara Stunkel  
 Renee Swank  
 Alexander Taybah  
 Josh & Becky Taylor  
 Jack & Renee Tefertiller  
 Branson Turley  
 Terry Tush  
 Stephen & Pat Tweedie  
 Jonathan Udoka  
 Curtis Vickery  
 Odell & Marlene Walker  
 Thomas Walraven  
 Wes & Lou Watkins  
 Bob & Susan Weaver  
 Thomas & Michelle Wikle  
 Karryssa Williams  
 Marilyn Wolfe  
 David Wright  
 Kristyn Yerger  
 Terra Zerr

*Deceased\**





## Top 25 Campaigns

Each year local businesses invite their employees to participate in the annual United Way Campaign through fundraisers, workplace giving, employer matching and business donations.

Below and in order are United Way of Payne County's top fundraising campaigns.



**Meridian Technology Center**

**Enbridge Energy**

**Mercury Marine**

**Frontier Electronic Systems**

**Stan Clark Companies**

**City of Stillwater**

**GFL Environmental**

**Stillwater Board of Realtors**

**Exchange Bank**

**Wilson Chevrolet & Cadillac**

**Edward Jones - Steve Norman**

**Armstrong**

**B&L Heating & Air**

**Cushing Public Schools**

**Credit Bureau Services Association**

**Arvest Bank**

**AT&T**



### FINDING HOPE

A family with three children under the age of five found themselves homeless in December during the pandemic, and entered Mission of Hope's emergency shelter. They were provided shelter and food and started the case management process. The family started working on their goals and getting their children settled with a routine. The father found a job and the family worked with Mission of Hope to move into the transitional housing program, and eventually, into a home.

Through its case management process, the Mission of Hope was able to help the family set up a budget and become self-sufficient.



## 2021 Board of Directors

United Way of Payne County Board Members are the fiduciaries who steer the organization towards a sustainable future by adopting sound, ethical, and legal governance and financial management policies. Our board invests time and energy to ensure UWPC operates by nonprofit best practice standards.

- President John Mark Day, Oklahoma State University
- President Elect Kelsey Lee, Interworks, Inc.
- Vice President Clem Ward, Retired - Oklahoma State University
- Treasurer April Ebey, Oklahoma State University
- Treasurer Elect Debbie Thomas, BancFirst
- Secretary Angela Vivar, Meridian Technology Center

- Robert Clemens, University & Community Federal Credit Union
- Nathaniel Cooper, Stillwater Medical Center
- Ken Eastman, Oklahoma State University
- Shannon Focht, Stroud National Bank
- George Horton, Stillwater Public Schools
- Patricia Huffman, Edward Jones
- Ashley Joiner, Park Derochie
- Chad Kendrick, Manhattan Construction
- Rick Lomenick, Payne County Bank
- Aaron Malin, Stillwater Designs/Kicker
- John Meier, Frontier Electronic Systems
- John Mills, Retired-Stillwater Middle School
- Todd Misener, Oklahoma State University
- Kendra Moreland, Stan Clark Companies
- Philip Norwood, OSU/A&M Colleges Board of Regents

- Jimmy Oliver, DeLacerda & Oliver Law
- Chris Ormsbee, Oklahoma State University
- Angela Pradia, Eick Agency LLC
- Glen Redding, Retired-Stillwater Housing Authority
- Otmara Risco, Retired
- Brent Rush, Enbridge Energy
- Latina Simmons, Enbridge Energy
- Justin Smola, Meridian Technology Center
- Shelbye Spencer, Simmons Bank
- Jilliane Tebow, Central Rural Electric Cooperative
- Matt Thomas, Stillwater Designs/Kicker
- Jonathan Udoka, Udoka Law
- Julie Weathers, Oklahoma State University
- Denise Weaver, Oklahoma State University
- Crystal Wilson, Oklahoma State University



## Bennett Basore Award Winner: Stillwater YMCA

In recognition of their outstanding work in the community, United Way of Payne County recognized the Stillwater YMCA as the Bennett Basore award winner at its 2020 Annual Meeting.

The Stillwater YMCA focuses on changing lives through free student meals, enrichment activities, social groups, volunteer opportunities, young adult programs, senior activities and community partnerships.

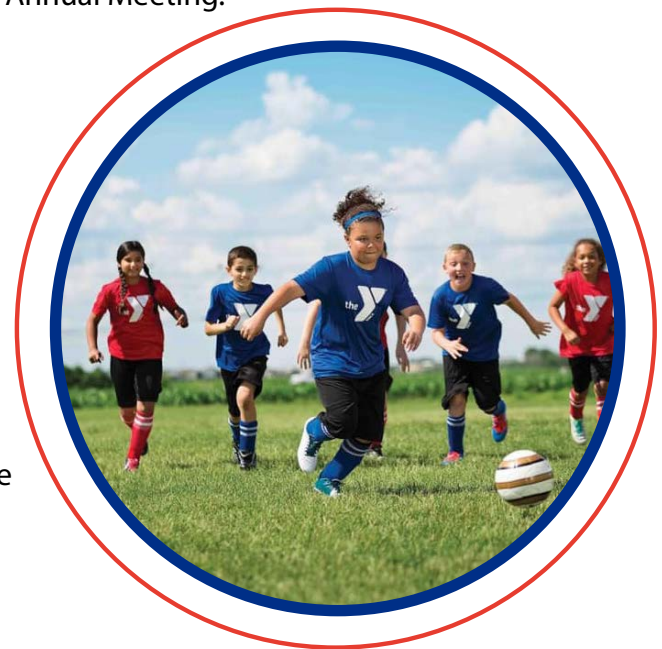
In 2020, families faced an unprecedented challenge in finding child care for their school age children as schools shifted to virtual instruction.

"This led to an increase in expenses that many were not able to afford. Parents were left with an impossible decision," said Shane Harland, Executive Director of the YMCA of Stillwater.

The YMCA partnered with Oklahoma Department of Human Services to open a Community Hope Center at the Stillwater YMCA, offering full day care, virtual learning assistance, meals, and mental health support.

"Through CARES Act funding, we were able to offer all of these services for free to families so they could focus on keeping their jobs and keeping their children happy and healthy," Harland said.

Money from United Way provides financial assistance for Summer Day Camp participants and subsidizes memberships for individuals and families in our community who participate in YMCA programs and activities.



UWPC established the Bennett Basore Award in 2002 to honor the late Bennett Basore. Basore was a former board member whose leadership in establishing the local United Way accreditation procedure ensures accountability to donors, proper utilization of funds and compliance with state, federal and United Way regulations.



# 2020 Media Partners



OSU ITLE  
Campaign Video Production

Steve Daniels  
Morning Scramble



[unitedwaypaynecounty.org](http://unitedwaypaynecounty.org) • 405-377-2161

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