



You have your packet, now what?

First off, thank you for participating in the United Way campaign. Without you and your organizations help, our partner agencies would not be able to receive the funding they need to assist our residents.

You have your packet, now what?

Please give everyone in your organization an opportunity to donate by distributing the pledge cards and brochures provided in this packet. The best way to have a successful campaign is to encourage your coworkers to donate and to incorporate fun fundraising activities into your campaign.

We didn't receive enough materials.

If you need more pledge cards or brochures call 405-377-2161 or email ivy@unitedwaypaynecounty.org and we will bring more to your office. You can also find all materials including videos, logos, infographics, and more on our website at unitedwaypaynecounty.org.

I'm not good at planning events, what should I do?

We have included fundraising activities that have worked for other organizations in our community. If you would like help planning an activity, call Ivy at 405-377-2161 or email ivy@unitedwaypaynecounty.org. Typically the more your coworkers can learn about United Way, the more successful the event is. You can find our campaign video and videos featuring our partner agencies on our website at unitedwaypaynecounty.org. You can also schedule a United Way representative to speak during one of your events or staff meetings, call 405-377-2161.

I have everyone's pledge card, what do I do with them?

Once you have collected everyone's pledge cards, donations and have finished your fundraising events you can call 405-377-2161 or email ivy@unitedwaypaynecounty.org to have a representative pick up the packet, or drop off the packet at the United Way office, 109 E. Ninth Ave.



Talking Points

We appreciate the help you are giving United Way of Payne County. Our agencies rely on your generosity and dedication. Each contribution to United Way is important to provide a safety net for our community.

One out of three people in Payne County are helped by your donation to United Way through our 22 partner agencies.

Please give every member in your office the opportunity to participate with a donor card and brochure.

How to Give

We try to make giving easy. Below are ways to donate to UWPC.

- Cash, Checks or Credit Card donations
- Billed monthly, quarterly or specified.
- Set up bank draft for giving.
- Payroll deduction, which many businesses offer locally.

Donate today at unitedwaypaynecounty.org

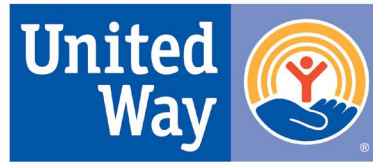
1 **This years goal is \$925,000**
This is based off of the requests from 22 agencies we fund and support.

2 **Safety net for Payne County**
UWPC is the safety net for the Payne County community.

3 **99% stays in Payne County**
99 percent of the money raised by UWPC stays in Payne County.

4 **1 out of 3 are served**
One out of three Payne county residents are served by UWPC each year.

5 **22 Partner Agencies**
The money donated helps 22 non-profits in the Payne County.



**United Way of
Payne County**

Sample CEO Letter

One of the best ways to get employees involved is to get your CEO involved. Below is a sample letter for your CEO to send to employees to encourage giving. You can find an electronic copy of this letter at unitedwaypaynecounty.org.

Dear (Company Name) Employee,

The 2017 United Way Campaign is gearing up and we will kick off our employee campaign on (DATE). (Coordinator's Name) and (his/her) team have worked hard to make this a great campaign and we're looking forward to not only having some fun, but more importantly, making a difference in the lives of our friends and neighbors. The campaign will end on (DATE), and you will be receiving details on the campaign activities soon.

Thousands of people this year will need the valuable assistance from the programs provided by the 22 United Way of Payne County (UWPC) partner agencies. These agencies' critical services deliver the three building blocks to a better life: education, financial stability and health/safety. We all have a stake in the health of this community. Your contributions, combined with many others, make a huge difference in numerous lives. By giving to United Way of Payne County, you meet the needs of many.

Please consider a gift to United Way of Payne County as your part in making our community a better place to live. Your donation amount is a personal decision. Keep in mind that we allow you to spread your gift throughout the year with the convenient option of payroll deduction. \$42 a month provides half a week of shelter and care to a homeless child in Payne County.

Please review the enclosed brochure about the agencies and services of the United Way of Payne County. I hope you will join me in supporting the 2017 United Way campaign. There is no better way to help more people in need than by giving through the United Way.

Thank you,
Your CEO



**United Way of
Payne County**

Get Involved

- Distribute brochures and pledge cards to employees.
- Encourage employees to give and participate in United Way fundraisers at work.
- Arrange a United Way representative to speak during a employee meeting.
- Host a friendly, interdepartmental competition.

Fundraising Activities

Email your events to ivy@unitedwaypaynecounty.org and we will help promote your events and take photos.

• Host a video contest

Have each department make a video and donate money on their favorite video.

• Sell "gold cards"

Employees must buy "gold cards" to get into United Way events (trivia games, chili cook offs, etc.) hosted by the company.

• Group volunteering during work

Have employees donate money to use a paid work day to volunteer at a UWPC agency.

• Pie in the face challenge

Have each department choose a participant and put coins in each bucket for someone to be pied.

• Unsightly decorations

Have an unsightly "Purple toilet", item or room-filled decorations, which an employee must pay to remove from their office.

• Trivia game

• Door decorating contest

• Costume Contest

• Departmental coin drive

• Chili cook off

• Bake off

• Sell parking spots

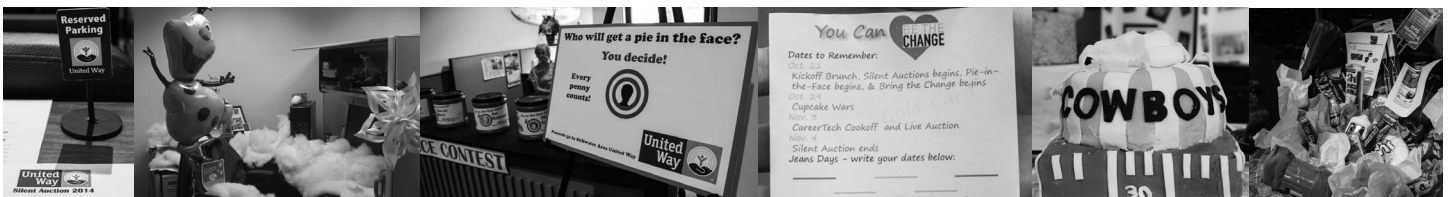
• Baked potato bar

• Jeans day

• Auction

• Cake Auction

*Tip: Host food at all events for better attendance.





2017 Campaign Report

1. Company Authorization

Company Name: _____

Address: _____

Campaign Coordinator/Contact person: _____ Number of Employees: _____

Email Address: _____ Phone Number: _____

2. Campaign Results

	# of donors	Check	Cash Enclosed	Pledge Amount	Total \$
Payroll Deduction					
Other Gifts - Checks					
Other Gifts- Cash					
Special Events					
Corporate Gift					
TOTAL					

TOTAL SUM RAISED: \$ _____

Once pledges and donations are collected, call the United Way office at 405-377-2161 and a volunteer will collect your packet.

Questions? Email sheri@unitedwaypaynecounty.org. Please keep a copy for your records.