



**United Way of
Payne County**

Thank you for participating in the United Way campaign. Without you and your organization's help, our partner agencies would not be able to receive the funding they need to assist our residents.

You have your packet, now what?

Please give everyone in your organization an opportunity to donate by distributing the pledge cards and brochures provided in this packet. The best way to have a successful campaign is to encourage your coworkers to donate and to incorporate fun fundraising activities into your campaign.

We didn't receive enough materials.

If you need more pledge cards or brochures call 405-377-2161 or email info@unitedwaypaynecounty.org and we will bring more to your office. You can also find all materials including videos, logos, infographics, and more on our website at unitedwaypaynecounty.org.

I'm not good at planning events, what should I do?

We have included fundraising activities that have worked for other organizations in our community. If you need help planning an activity, call the United Way office at 405-377-2161 or email info@unitedwaypaynecounty.org. Typically the more your coworkers can learn about United Way, the more successful the event is. You can find our campaign video and other materials on our website at unitedwaypaynecounty.org. You can also schedule a United Way representative to speak during one of your events or staff meetings, call 405-377-2161.

I have everyone's pledge card, what do I do with them?

Once you have collected everyone's pledge cards and donations and your fundraising events are completed you can call 405-377-2161 or email info@unitedwaypaynecounty.org to have a representative pick up the packet, or drop off the packet at the United Way office, 109 E. Ninth Ave.



**United Way of
Payne County**

Steps to a Successful United Way Campaign

Planning your Campaign

Meet with CEO and recruit your campaign committee.

- Your campaign committee should include employees from all divisions and levels as well as loyal contributors.

Establish a campaign timetable

- Determine events, schedule United Way speakers and develop an internal goal.

Running your Campaign

Engage employees

- Make giving and events fun for employees. United Way campaigns can be a great team building resource. Consider participating in Day of Caring on September 19, or having a volunteering day.

Publicize campaign

- Promote leadership giving- an annual gift of \$500 or more.
- Email employees about upcoming events and United Way facts or mission moments, which can be found at unitedwaypaynecounty.org.

Conduct employee campaign

- Place United Way fact sheets throughout your work place, hand out brochures, pledge cards and other materials.
- Show the campaign video at an employee meeting or United Way focused event.
- Secure incentives to encourage giving, or prizes for events.

Wrapping up your Campaign

Report results to United Way

- Send all pledge cards, donations and checks to the United Way office.
- Email campaign report and/or spread sheet with donors to info@unitedwaypaynecounty.org. Be sure to keep a copy as well.

Say THANK YOU!

- Let everyone know how the campaign and fund drive went.
- Send a thank you letter or email to all employees and donors.
- Recognize and thank campaign committee.
- Evaluate your campaign results and prepare recommendations for next year's campaign.



**United
Way**



**United Way of
Payne County**

6 United Way Talking Points

1

This year's goal is \$950,000

This is based off of the requests from 22 agencies we fund and support.

2

Community safety net

UWPC is the safety net for the Payne County community.

3

99% stays in Payne County

99 percent of the money raised by UWPC stays in Payne County.

4

1 out of 3 are served

One out of three Payne County residents are served by UWPC each year.

5

22 partner agencies

The money donated helps 22 non-profits in Payne County.

6

Every dollar counts

No United Way partner agency will turn away residents who can't pay. Your donation ensures that.

United Way Dates

Saturday, September 7 – Pistol Pete 5k/10k Race in Perkins for UWPC

Thursday, September 12 - OSU Kick-Off at SU Ballroom

Monday, September 16 – Day of Caring T-shirts available

Thursday, September 19 – Day of Caring/Campaign Kick-Off at Wes Watkins Center

Saturday, October 12 – Juke Joint Jog – Eskimo Joe's

Friday, November 27 – All packets picked up and returned to UWPC



**United Way of
Payne County**

2019 Campaign Report

1. Company Authorization

Company Name: _____

Address: _____

Campaign Coordinator/Contact person: _____ Number of Employees: _____

Email Address: _____ Phone Number: _____

2. Campaign Results

	# of donors	Check	Cash Enclosed	Pledge Amount	Total \$
Payroll Deduction		X	X		
Other Gifts - Checks			X		
Other Gifts- Cash		X		X	
Special Events	X			X	
Corporate Gift	X			X	
TOTAL					

TOTAL SUM RAISED: \$ _____

Once pledges and donations are collected, call the United Way office at 405-377-2161 and a volunteer will collect your packet.

Questions? Email info@unitedwaypaynecounty.org. Please keep a copy for your records.



United Way of Payne County

Get Involved

- Distribute brochures and pledge cards to employees.
- Encourage employees to give and participate in United Way fundraisers at work.
- Arrange a United Way representative to speak during an employee meeting.
- Host a friendly, interdepartmental competition.

Fundraising Activities

Email your events to info@unitedwaypaynecounty.org and we will help promote your events and take photos.

• Host a video contest

Have each department make a video and donate money on their favorite video.

• Sell "gold cards"

Employees must buy "gold cards" to get into United Way events (trivia games, chili cook offs, etc.) hosted by the company.

• Group volunteering during work

Have employees donate money to use a paid work day to volunteer at a UWPC agency.

• Pie in the face challenge

Have each department choose a participant and put coins in each bucket for someone to be pied.

• Unsightly decorations

Have an unsightly item or room-filling decoration which an employee must pay to remove from their office. Examples: purple toilet or flamingo my yard.

• Trivia game

• Door decorating contest

• Costume contest

• Departmental coin drive

• Chili cook off

• Bake off

• Sell parking spots

• Baked potato bar

• Jeans day

• Auction

• Cake auction

*Tip: Host food at all events for better attendance.

